



2 ZERO
HUNGER



EO Connect Zero Hunger MOOC

The Role of Earth Observation in achieving Zero Hunger

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RUHR
UNIVERSITÄT
BOCHUM

RUB



Bundesministerium
für Bildung
und Forschung





Meet the team



Dr. Nesrin Salepci
Friedrich-Schiller-University Jena
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Experienced in research in SAR data analysis for variety of applications.
Active in the production and publication of EO College Educational materials since 2018.



Stefanie Steinbach
Ruhr-University Bochum
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EO for food security with experience in capacity building in East and West Africa in GlobE Wetlands, DeMo-Wetlands, ETES-Rice & CITGI4Muringato.



Robert Eckardt
Friedrich-Schiller-University Jena
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Project Coordinator EO College

Specialised in development of eLearning content and online course production for EO applications



Jun. Prof. Dr. Andreas Rienow
Ruhr-University Bochum
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Long-standing experience in EO education in schools, expert on scientific knowledge transfer. Manager of ESERO Germany and (Co-)PI of the projects EO-CONNECT, MOOC4Land, EO4Edu, EO College, KEPLER ISS & CITGI4Muringato.



EO Connect

Promoting global networking in Earth observation education

- **Showcase the capabilities of EO technology to mitigate world hunger,**

Display and teach the tool, services and data available in Earth observation

- **Enable learners to take action**

Focus on practical engagement and tutorials

- **Leverage latest e-learning technology**

E.g. microlearning and other engaging ways to display the learning content

- **Achieve a strong networking of involved stakeholders**





Fernerkundung in Schulen (FIS)



Columbus Eye & KEPLER ISS



ESERO Germany

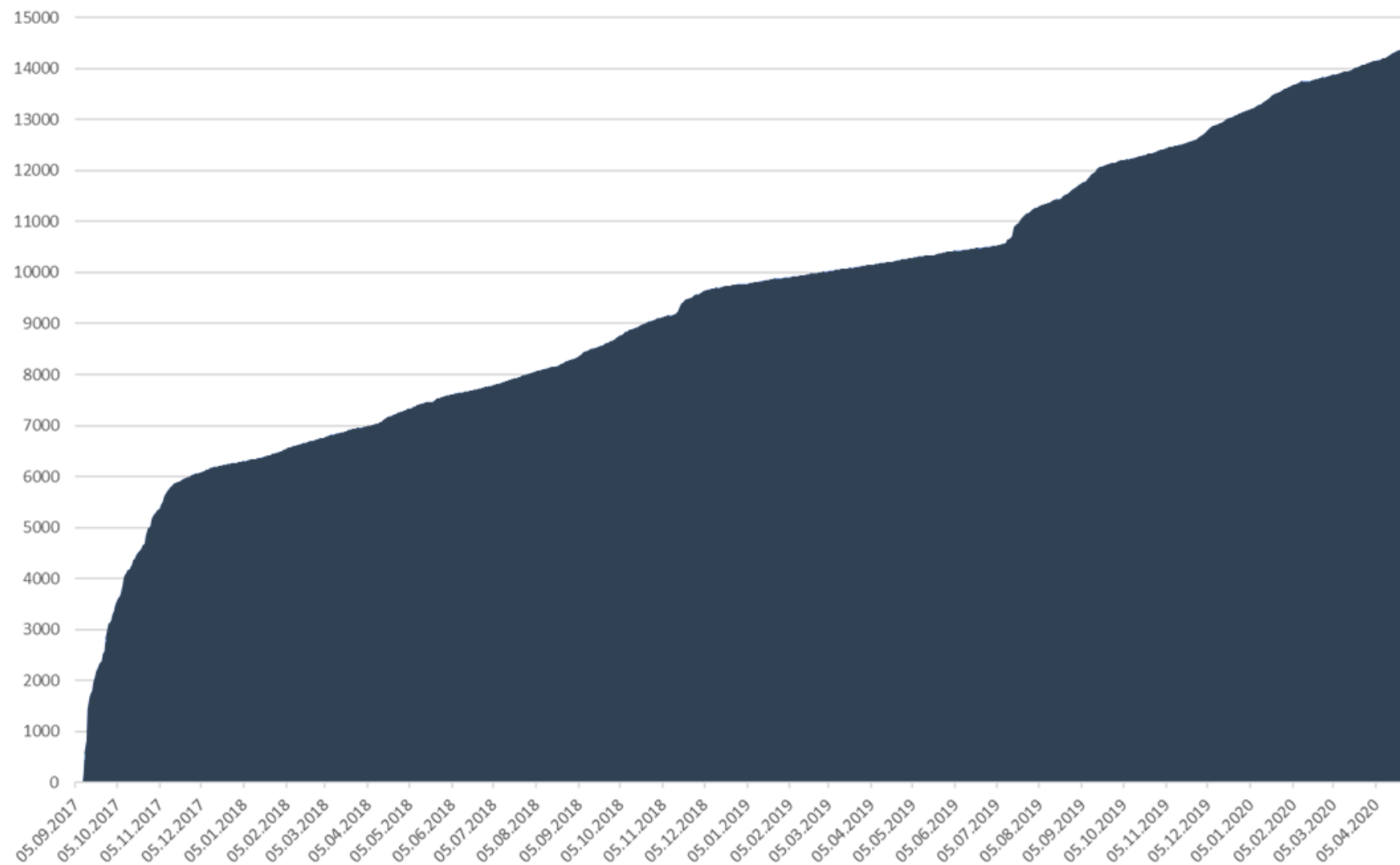


- Interactive teaching resources on EO for schools
- Teacher trainings
- ~100,000 students and ~30,000 teachers

Funded by ESA and DLR / BMWi

"What beauty. I saw clouds and their light shadows on the distant dear Earth.... The water looked like darkish, slightly gleaming spots.... When I watched the horizon, I saw the abrupt, contrasting transition from the Earth's light-colored surface to the absolutely black sky." Juri Gagarin

EO College User Subscriptions



eo-college.org



September 2017





> 16.000 registered users

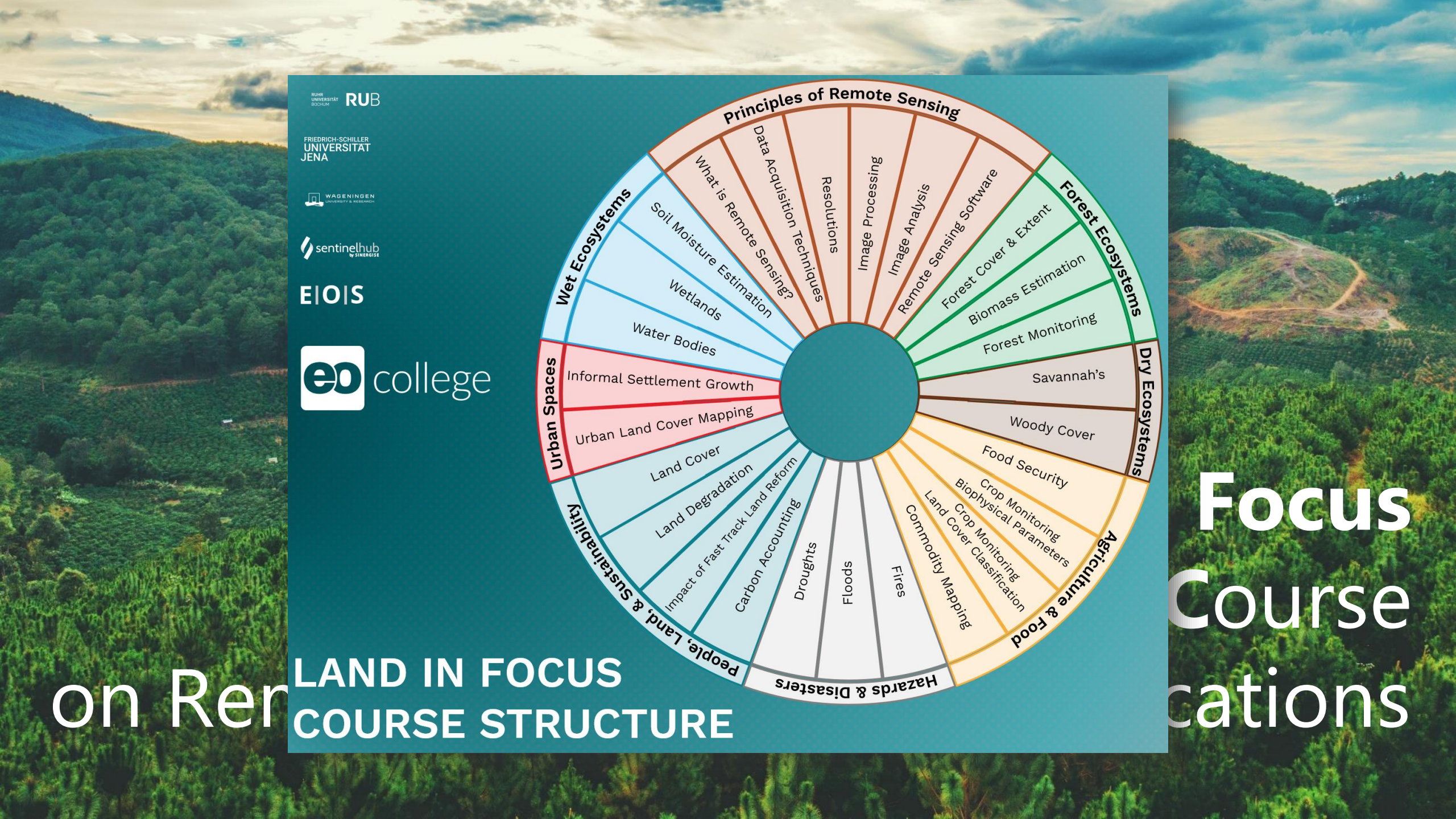


> 1.700.000 pageviews

FRIEDRICH-SCHILLER-
UNIVERSITÄT
JENA



	Echoes in Space	(2017)	
   	Basic Principles of Radar Backscatter	(2021)	
	Winter, Water, Warming	(2021)	
	Basics Hyperspectral	(2021)	
	Land in Focus	(2021)	
	Zero Hunger	(2022)	



RUB

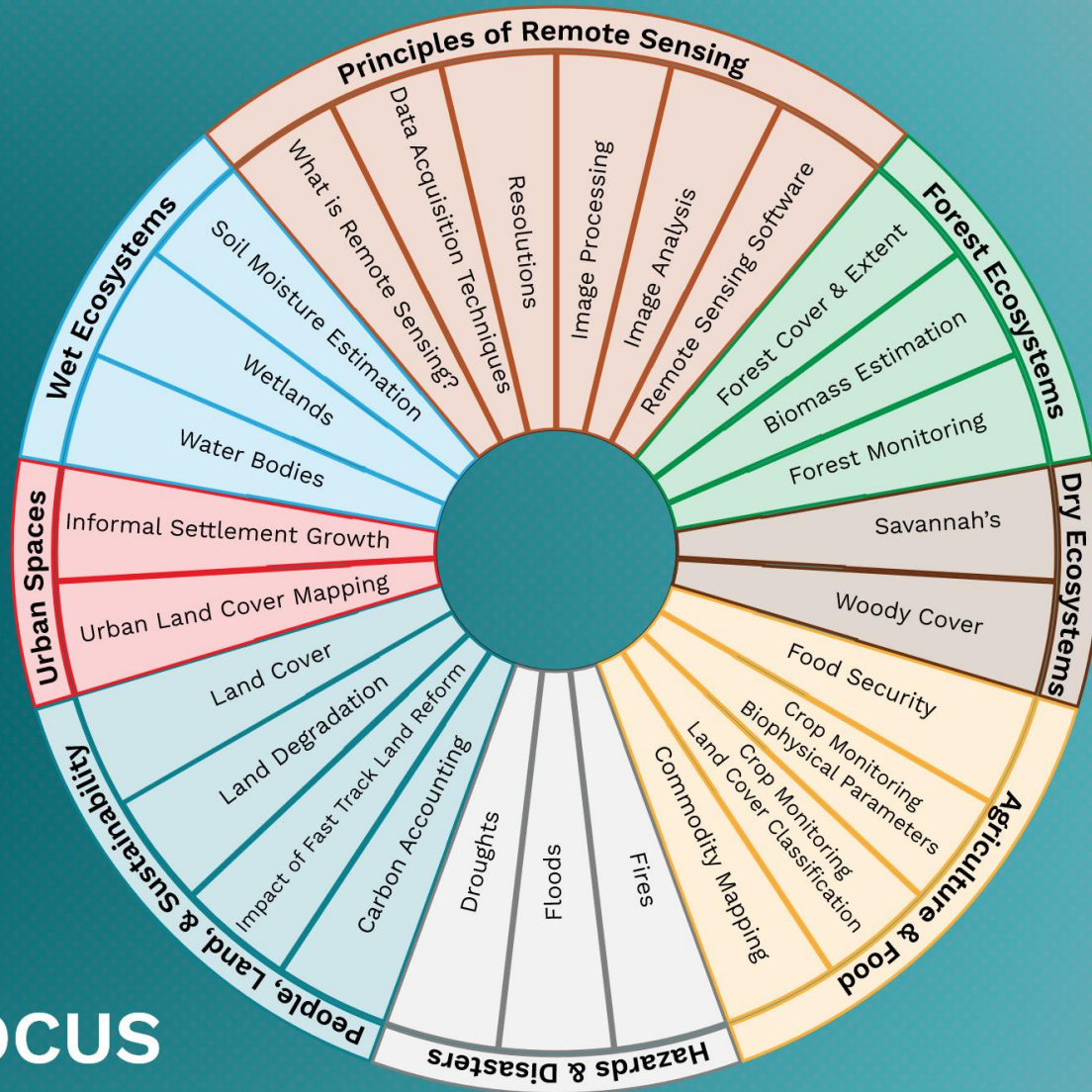
FRIEDRICH-SCHILLER
UNIVERSITÄT
JENA

WAGENINGEN
UNIVERSITY & RESEARCH

sentinelhub
by JINERGIS

EIOIS

eo college



on Remote Sensing
**LAND IN FOCUS
COURSE STRUCTURE**

**Focus
Course
Applications**



The Zero Hunger MOOC...

...should be able to cater for users with **different backgrounds**



...should reflect the broad **range of topics and methods** around **SDG#2**



AGRICULTURE



LIVESTOCK



FORESTRY



FISHERY

...should make use of **modern learning concepts** and **technical possibilities**



MICRO
CONTENT



ADAPTIVE
LEARNING



GAMIFICATION



EXPLORABLE
EXPLANATIONS

...should address the learners' **different objectives**
("levels of learning")



ELEMENTARY
LEVEL

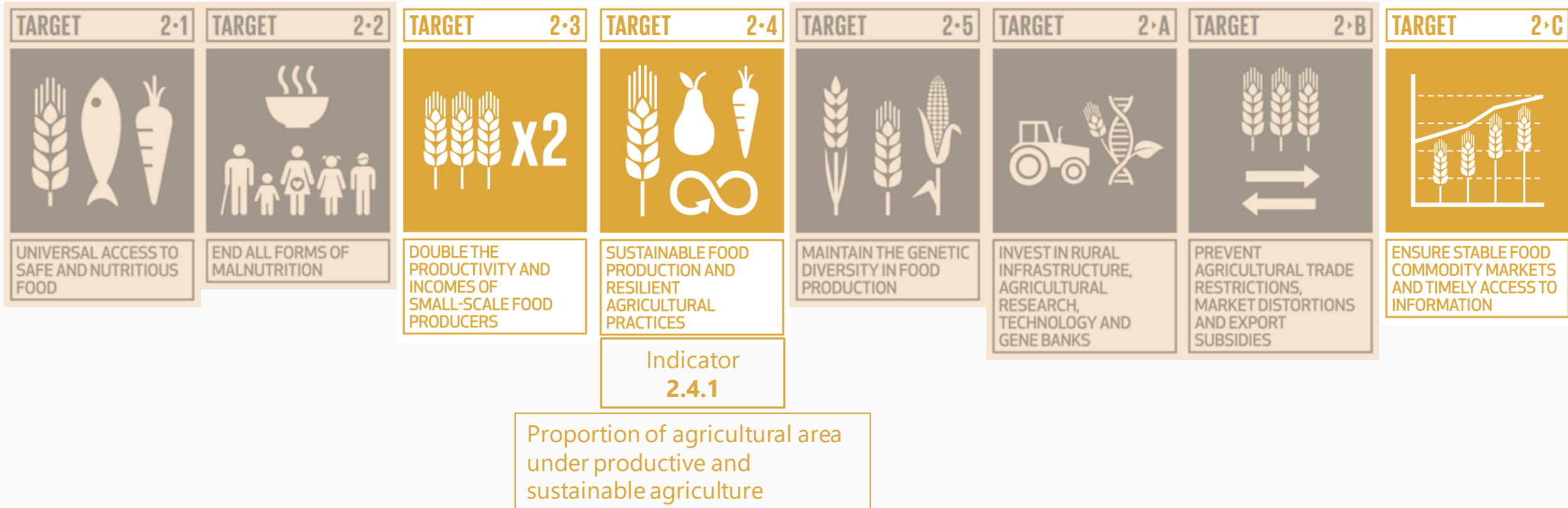


ADVANCED
LEVEL



EO to support the SDG#2 targets

<https://www.globalgoals.org/2-zero-hunger>



Group on Earth Observation (GEO), 2017, Document on Earth Observations in support of the 2030 Agenda for Sustainable Development.

https://www.earthobservations.org/documents/publications/201703_geo_eo_for_2030_agenda.pdf



Zero Hunger MOOC - Concept

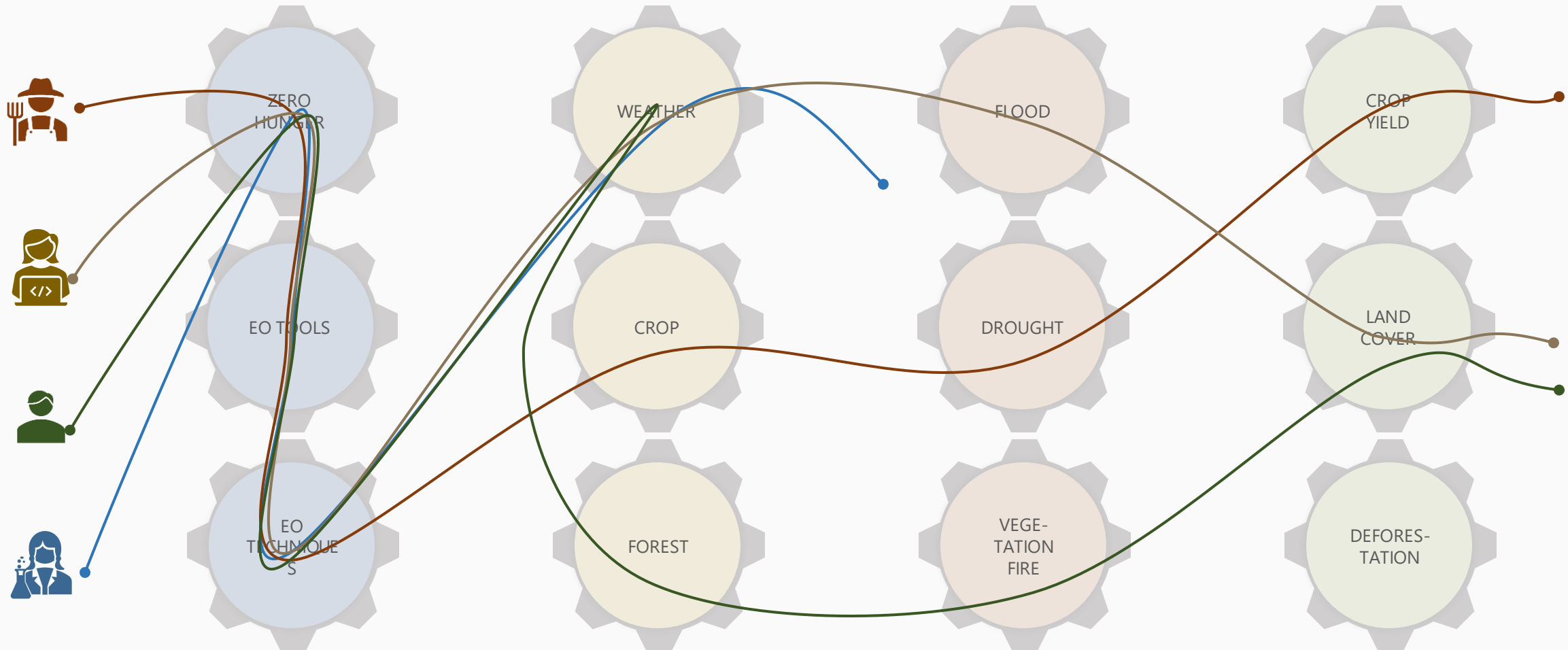


General Topics

Monitoring

Natural & Anthro.
Hazards

Assessment &
Mapping





MOOC Elements:



**BASIC
ELEMENTS**



TEXT



VIDEO



INFOGRAPHICS



QUIZ





MOOC Elements



BASIC ELEMENTS



TEXT



VIDEO



INFOGRAPHICS



QUIZ



HANDS ON ELEMENTS



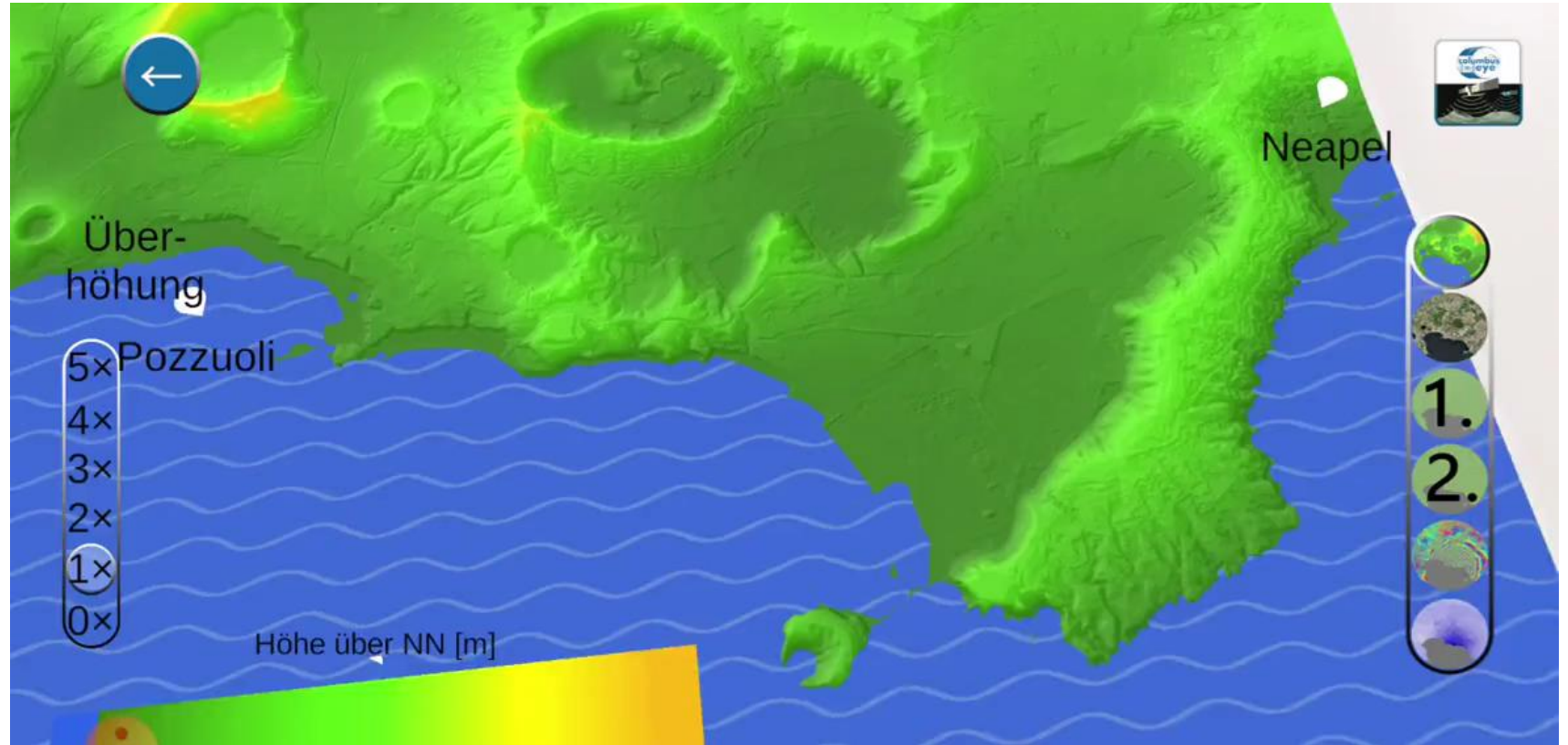
EXPLORABLE
EXPLANATIONS



TUTORIAL



GAMIFICATION





MOOC Elements:



**BASIC
ELEMENTS**



TEXT



VIDEO



INFOGRAPHICS



QUIZ



**HANDS ON
ELEMENTS**



**EXPLORABLE
EXPLANATIONS**



TUTORIAL



GAMIFICATION



**INTERACTION
ELEMENTS**



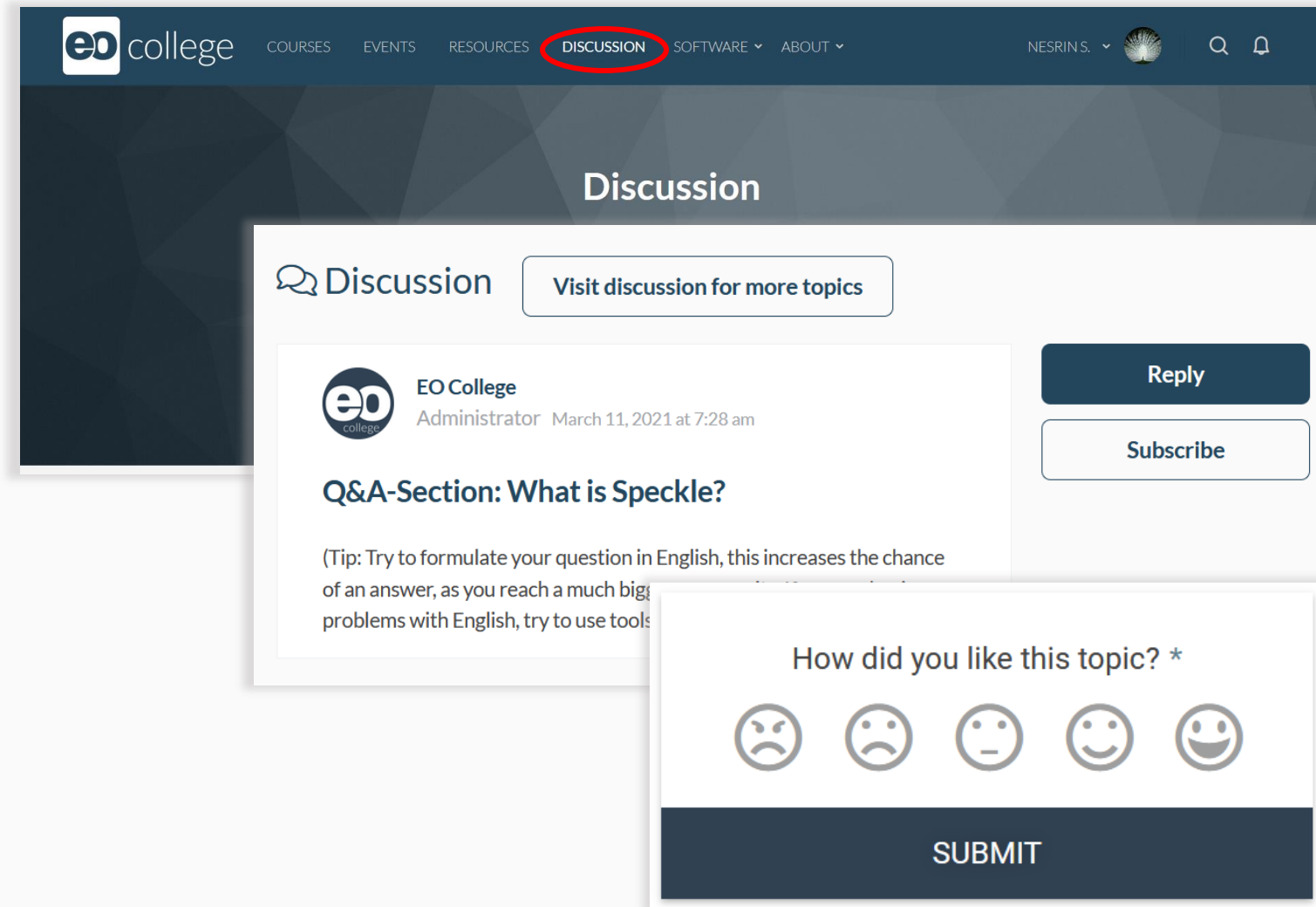
DISCUSSIONS



Q & A



**LEARNER
FEEDBACK**



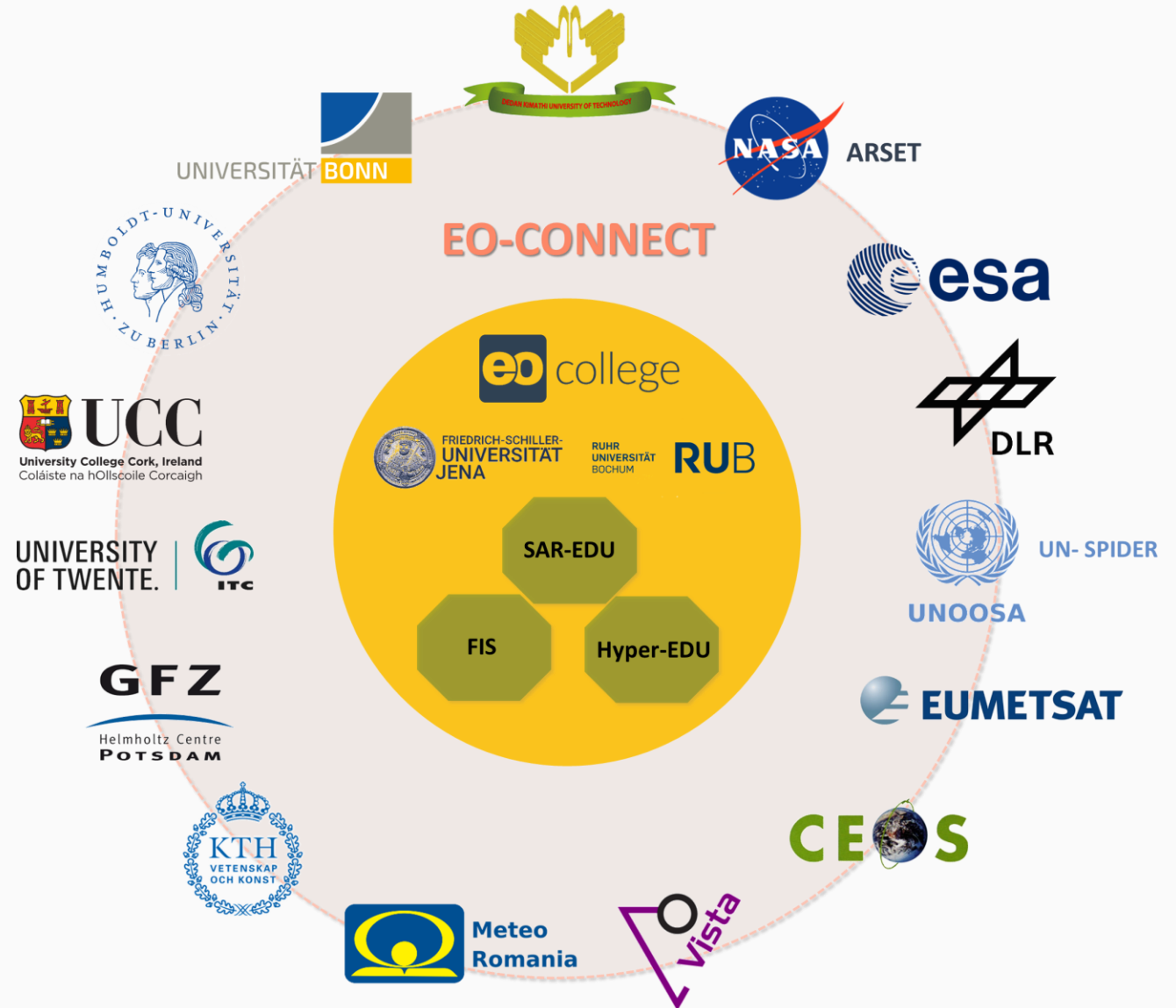
The screenshot shows the EO College website with the 'DISCUSSION' tab highlighted in the navigation bar. The main heading is 'Discussion'. Below it, there's a button that says 'Visit discussion for more topics'. A post from 'EO College Administrator' dated 'March 11, 2021 at 7:28 am' is titled 'Q&A-Section: What is Speckle?'. The post content includes a tip: '(Tip: Try to formulate your question in English, this increases the chance of an answer, as you reach a much bigger audience. If you have problems with English, try to use tools like Google Translate)'. To the right of the post are buttons for 'Reply' and 'Subscribe'. At the bottom, there's a feedback form asking 'How did you like this topic? *' with five smiley face icons ranging from sad to happy, and a 'SUBMIT' button.



Currently:

15 Stakeholders

- Universities
- Research Institutions
- Space Agencies
- International Organizations
- Company
-





15



Who are the learners and how are we going to address their needs?

Whom can we target with our MOOC to make it inclusive and valuable to the comprehensive idea of SDG#2, but still specific enough?

- The personas are imaginary persons made up to represent a slice of the target audience
- Review the suggested personas, comment on their characteristics or create new personas by copying and modifying the target audience template

Resolve

Comment:

Today, 16:58

This might be the largest user group

Leave a reply. Use @ to mention.

Ifunanya Achebe, 32

Who | 1

Researcher and PhD student

Where | 1

High-profile research facility in Ibadan, Nigeria

Why | 1

Give data-driven policy advice with his research – employability

How | 1

Good technical skills – speaks English, French, local languages

José Antonio Santos, 38

Who | 1

Small-scale farmer with a part-time job in town

Where | 1

Close to Sinaloa de Layva, Mexico

Why | 1

Increase and stabilize his maize and vegetable yields

How | 1

Hard-/software constraints – speaks Spanish and some English

Jessica Bash, 41

Who | 1

Employee tasked with developing large-scale rice irrigation schemes

Where | 1

Big company in Varanasi, India

Why | 1

Shorten the exploration phase for new projects

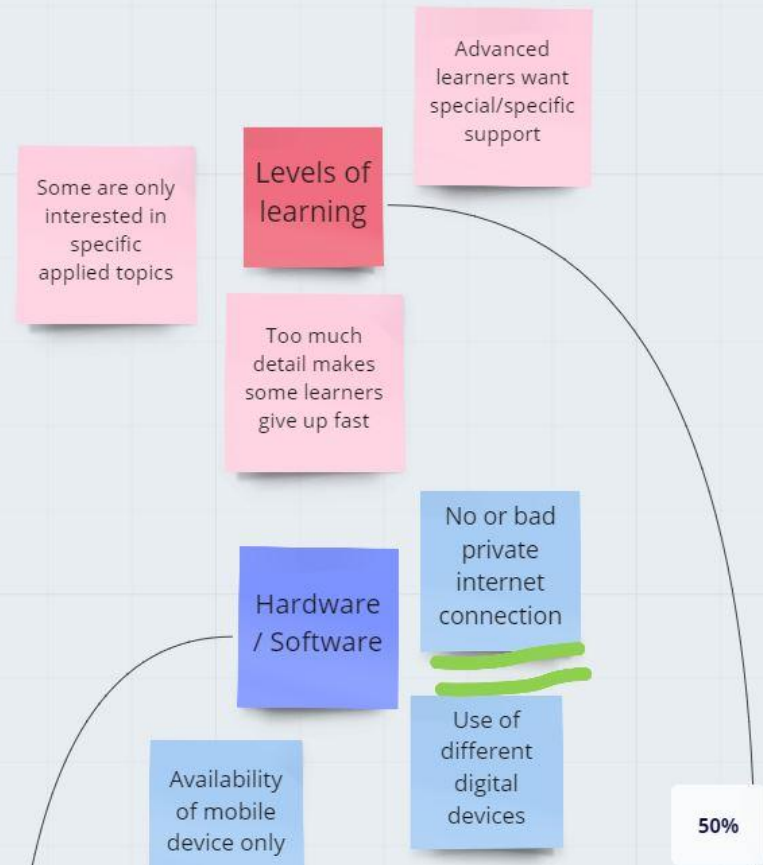
How | 1

Excellent technical skills – good equipment – speaks English and multiple Indian

Which challenges result from the identified personas?

Which challenges can be identified?

- Fill in or add post-its to point to possible challenges
- Post-its can be grouped around the overarching topics or stand for themselves







Zero Hunger MOOC - Participation

miro | Zero Hunger MOOC ☆ |

Micro content & available materials

How can the individual pieces of content be organized into learning units?

- This space reflects how the pieces of content above can be grouped into learning units
- Use the comment function to add your feedback



AGRICULTURE



LIVESTOCK



FORESTRY



FISHERY

General EO & SDG#2 Topics

GENERAL EO & SDG #2 TOPICS

Micro Content | 4

materials | 5

Zero Hunger & EO

Agri + Live + For + Fish

Overview of EO Data (free data)

Agri + Live + For + Fish

Overview of EO Tools (free)

Agri + Live + For + Fish

Food Security

Agri + Live + For + Fish

Sustainable Development Goal 2 and

Agri + Live + For + Fish Text

UNOOSA Video recording

Sentinel-1 data access

Agri + Live + For + Fish FSU Jena

Tutorial Video recording part of a MOOC

Radar Missions & Radar Data Sources

Agri + Live + For + Fish FSU Jena

Text part of a MOOC

EO Data processing software &

Agri + Live + For + Fish FSU Jena

EO related Theoretical & Technical Background

THEORETICAL & TECHNICAL EO BASICS

Micro Content | 13

materials | 7

Fundamentals of remote sensing

Agri + Live + For + Fish

Type something

Optical basics

Agri + Live + For + Fish

Type something

Radar Basics

Agri + Live + For + Fish

Fundamentals of Remote Sensing

Agri + Live + For + Fish FSU Jena

Text part of a MOOC

Essential Image Analysis Techniques

Agri + Live + For + Fish FSU Jena

Text part of a MOOC

Processing Fundamentals of Remote

Agri + Live + For + Fish FSU Jena

Text part of a MOOC

Radar Backscattering Basics

Agri + Live + For + Fish En, Fr, Sp, Gr,

Climate & EO

CLIMATE

Micro Content | 3

materials | 6

Introduction to Satellite based

Agri + Live + For + Fish

Analysis of Climate Data

Agri + Live + For + Fish

Climate time series analysis

Agri + Live + For + Fish

Satellite based Climate Data Records

Agri + Live + For + Fish EUMETSAT

Video recording

CM SAF R Toolbox for Climate

Agri + Live + For + Fish EUMETSAT

Video recording

R-Instat for statistical analysis for

Agri + Live + For + Fish EUMETSAT

Video recording

A climate data record of soil moisture

Agri + Live + For + Fish EUMETSAT

Video recording

MICRO
CONTENT

ADAPTIVE
LEARNING



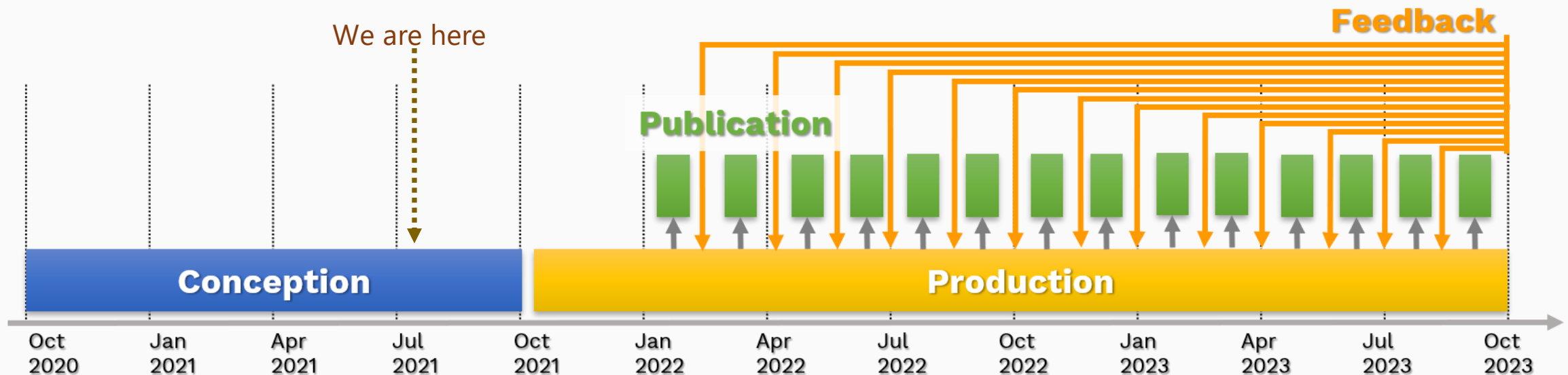
- **Sustainability** and **quality** of materials
- **Discoverability** of materials
- **Reusability** of materials
- **Engaging** learners
- **Bridging** the **digital divide**
- **Efficient use** of **resources**



- **Metadata Standards**
- **Blended Learning**
- **Mobile Learning**
- **Cloud processing** interface
- **Adaptive learning**
- The role of **AI**



- **Consolidate MOOC concept** with the **stakeholders**
- Set-up the **network**
- Collect the **stakeholder contributions**





Thank you for your attention!



ECHOES IN SPACE

Introduction to Radar Remote Sensing

FREE OF CHARGE

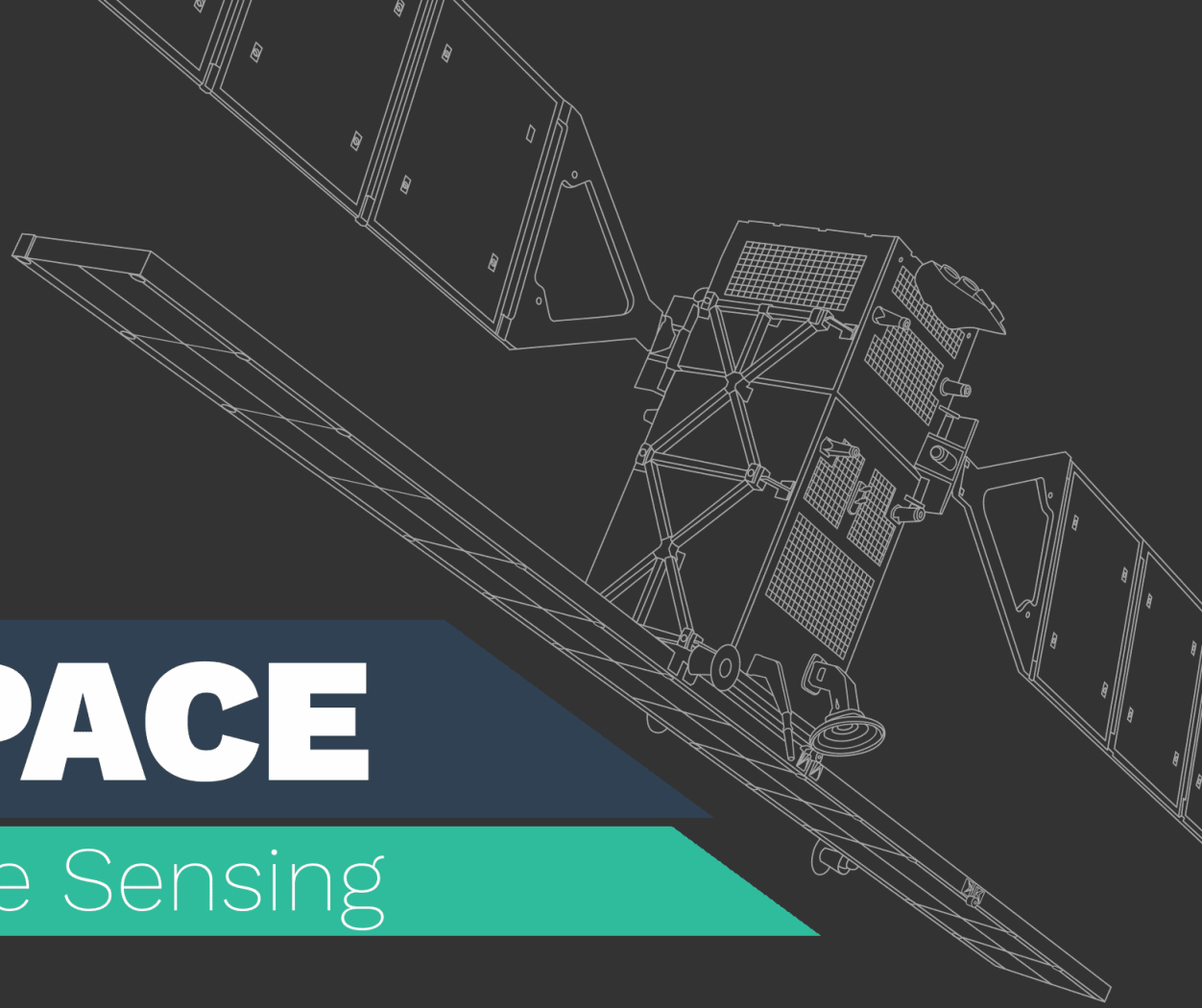
OPEN TO ANYBODY

SELF-PACED LEARNING

5 LESSONS

CERTIFICATE FOR COMPLETION

eo-college.org/courses/echoes-in-space





High Definition Earth Viewing – HDEV

❖ Augmented Reality App

