

*Crisis Mapping and beyond -  
Introducing the Standby Task Force*

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**TF**

**Open Source model for  
digital volunteering**

**Technology Testing**

**Data Preparedness**

**Decentralised**

**Horizontal**

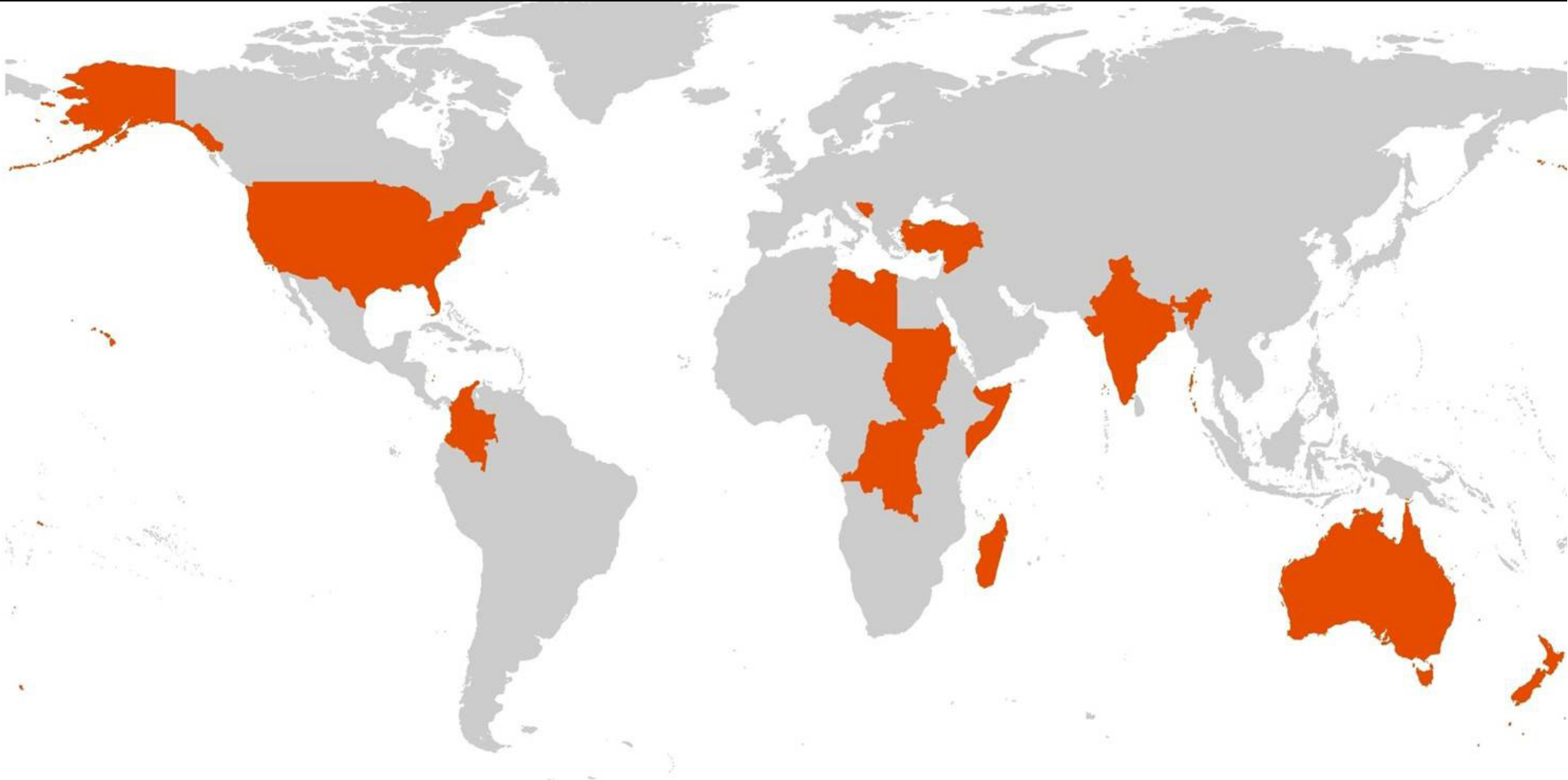
**Crowd Mapping  
Volunteer-based**

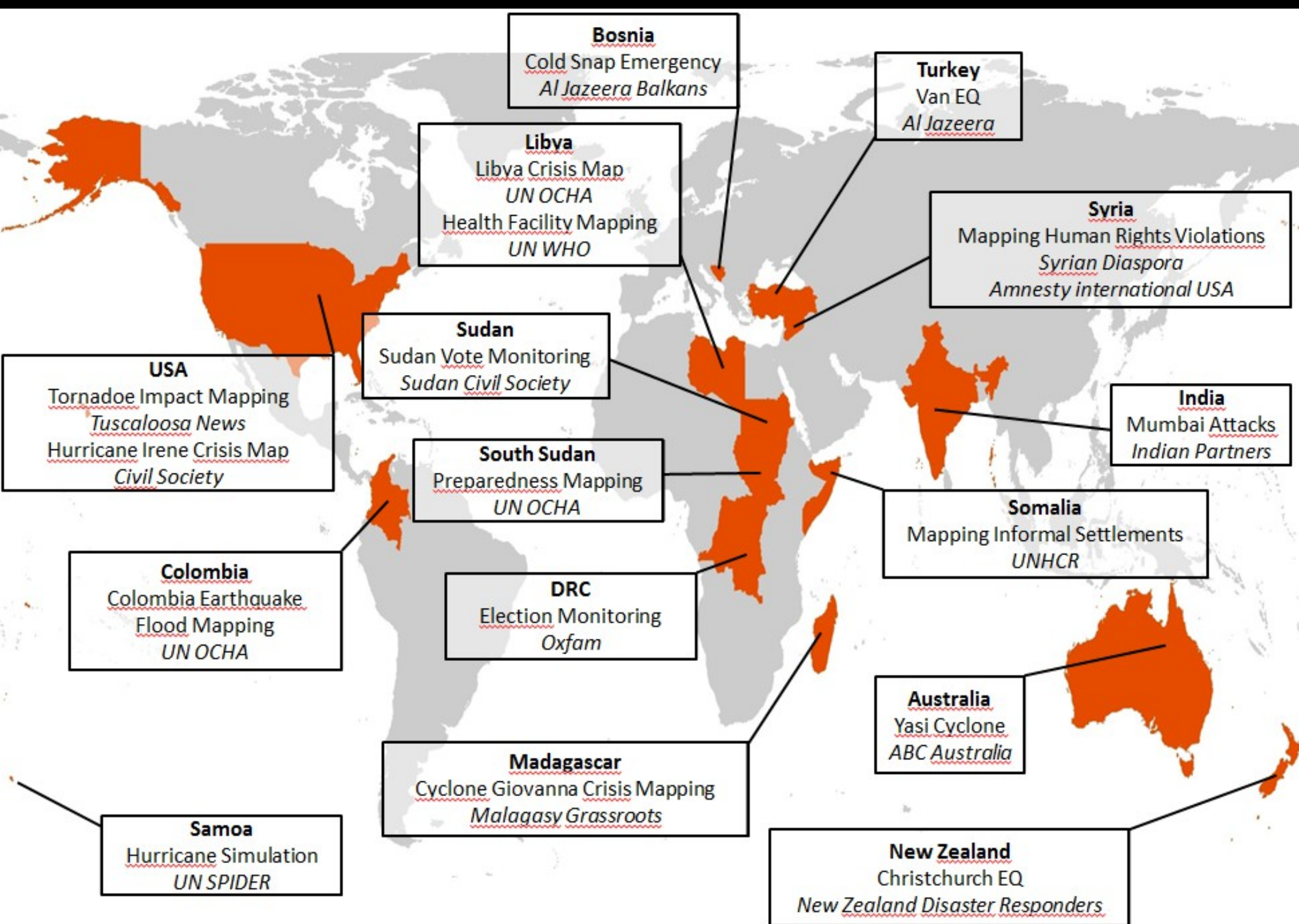


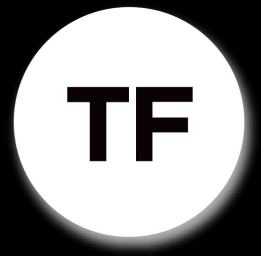
**...in a nutshell...**

# *SBTF Deployments*

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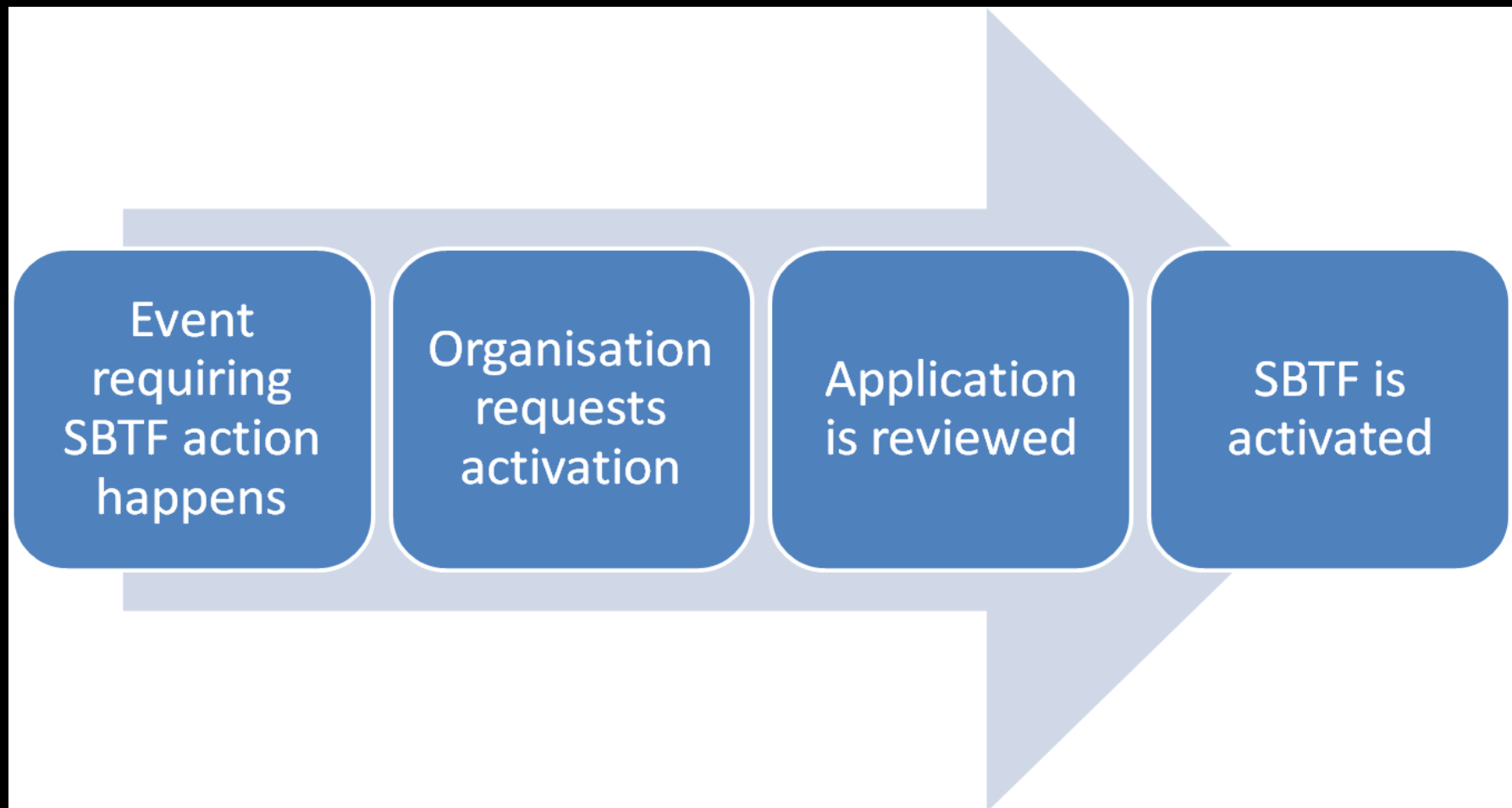


# ***STANDBY** Volunteer Task Force*

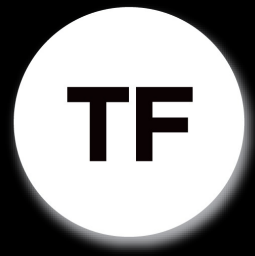
# *Standby* Volunteer Task Force

TF

## Request Activation



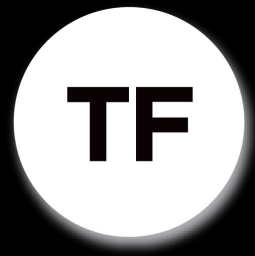
# *Standby* Volunteer Task Force



## Request Activation

- <http://blog.standbytaskforce.com/request-activation/>
- **The SBTF activates**
  - (I) in a humanitarian emergency
  - (II) a political situation that may lead to a major humanitarian disaster

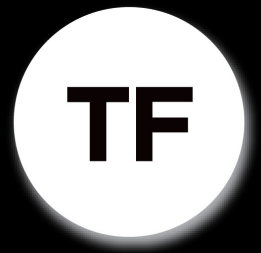
# ***Standby** Volunteer Task Force*



## Request Activation

- <http://blog.standbytaskforce.com/request-activation/>
- **The SBTF will give preference to organizations that**
  - (I) are already *present on the ground*
  - (II) are *locally led*
  - (III) have *capacity to respond*





# STANDBY *Volunteer* Task Force

# *Standby* **Volunteer** Task Force

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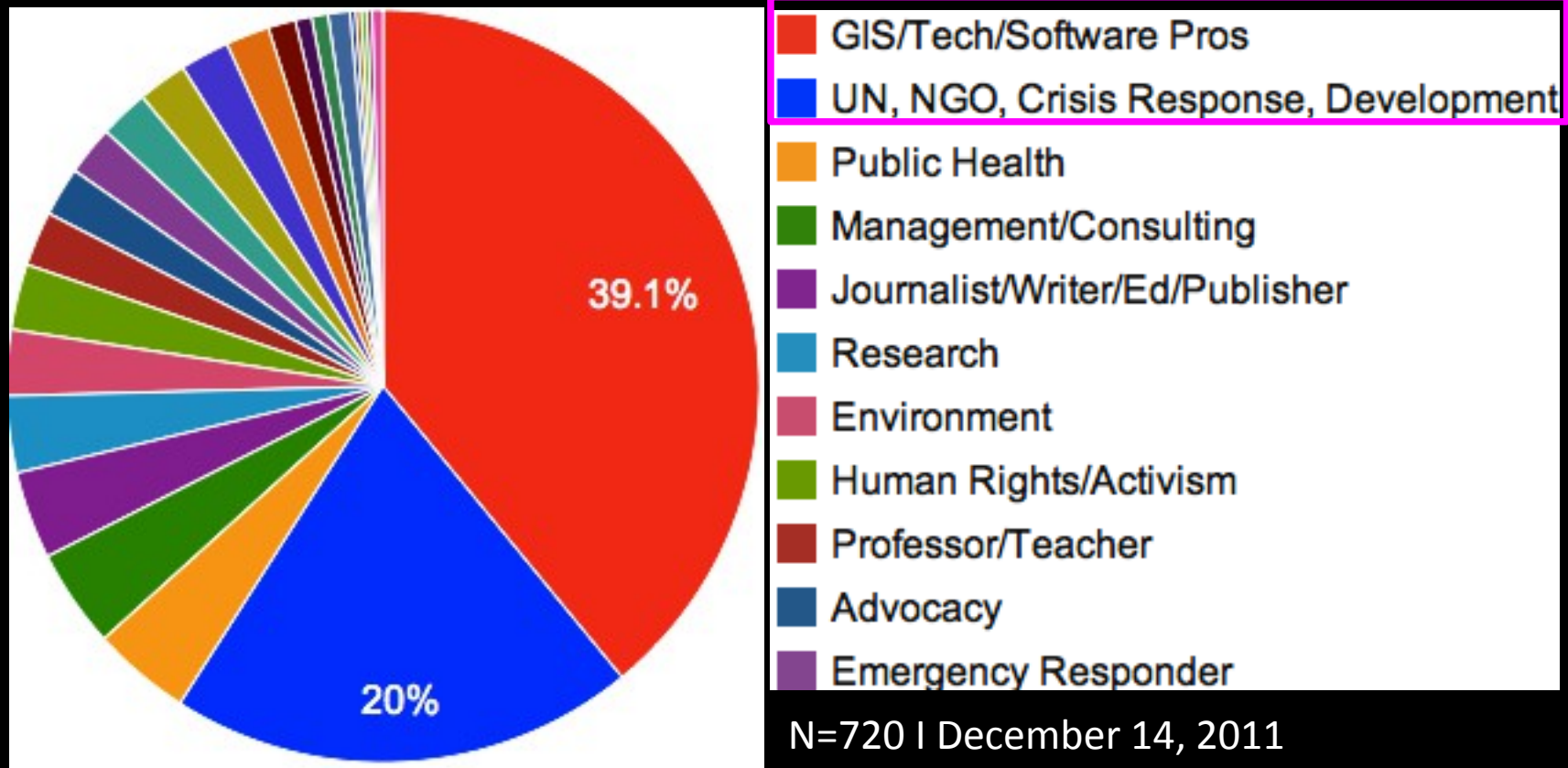
- *Everybody* can become a crisis mapper
- Volunteer-based
- Diverse backgrounds
- Acting on the base of a code of conduct
- Training is necessary



Standby Volunteer Task Force

# *Standby* **Volunteer** Task Force

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<http://blog.standbytaskforce.com/stats-on-sbtf-membership/>

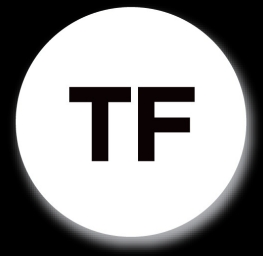
# Standby Volunteer Task Force

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Posted December 14, 2011 at 4:05 pm | [Permalink](#)

This goes to show the beauty and strenght in our diversity. With each volunteer coming onboard with his/her unque skills, knowledge, and experiences; the SBTF is simply the best team to work on. Working on assignments with this inspiring team of dedicated achievers leaves you waiting for the next deployment. Its a great honour being part of SBTF.



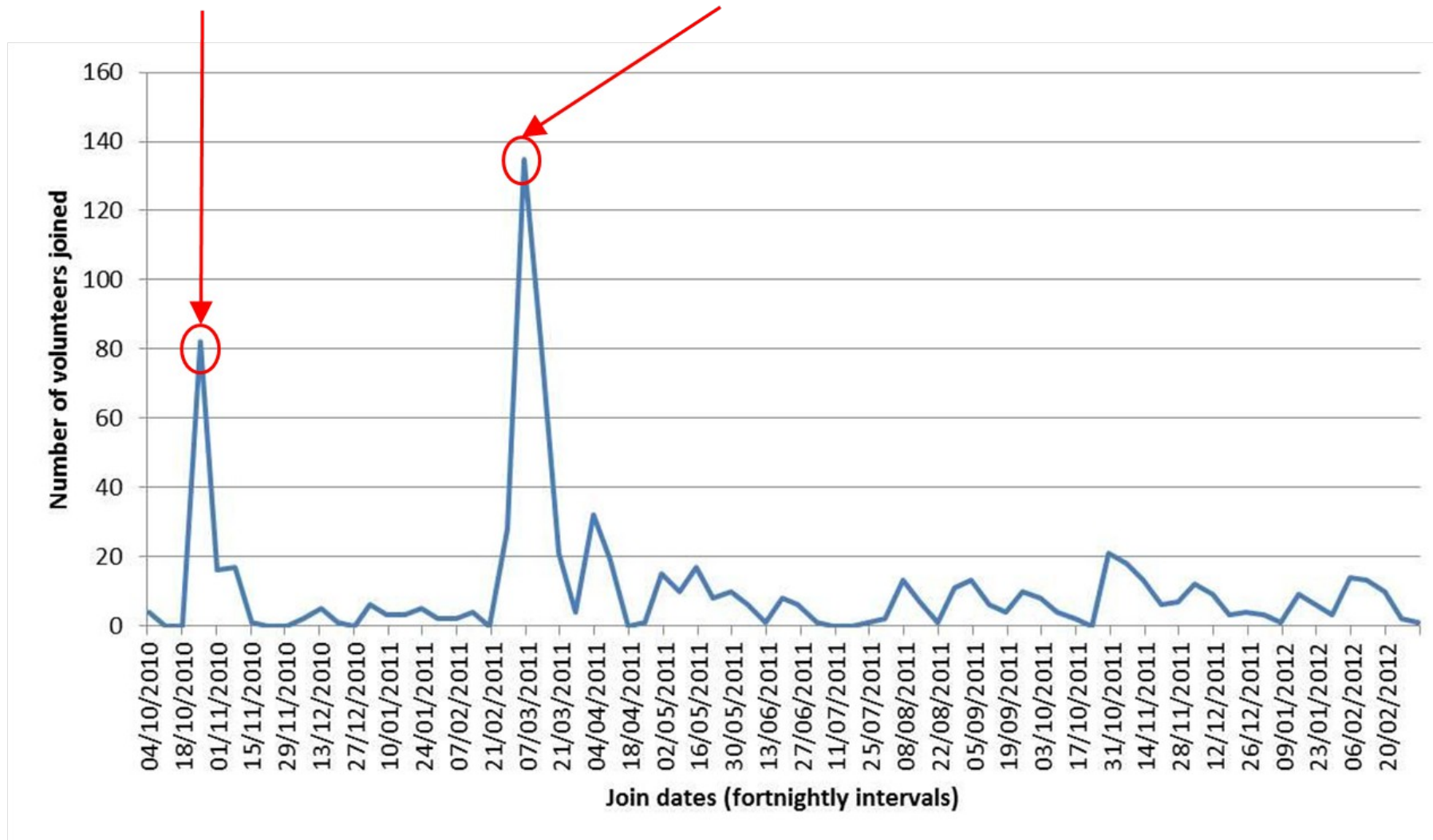
# *The Motivations behind the SBTf*

*Evelyn Hichens*

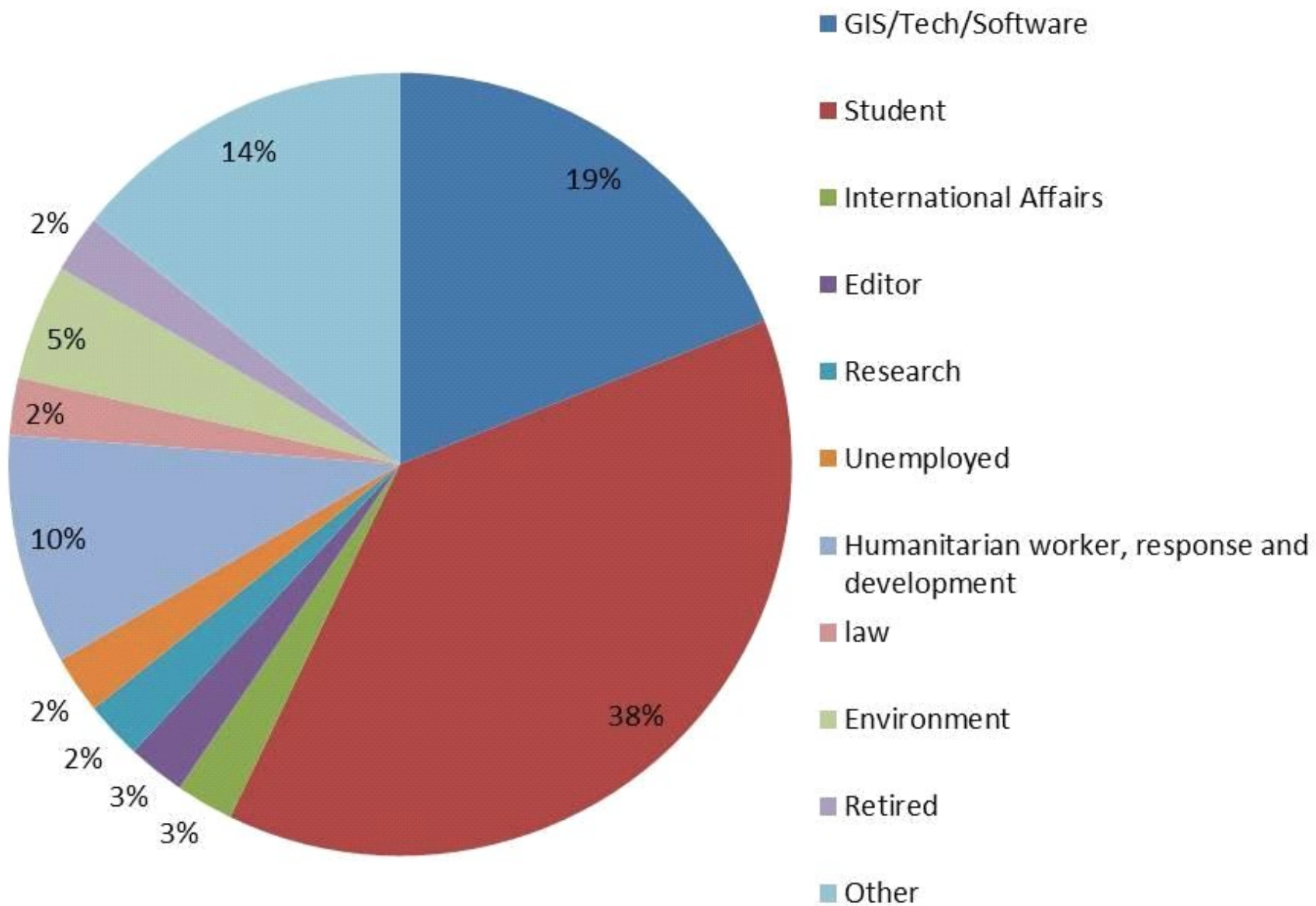
<http://blog.standbytaskforce.com/a-masters-thesis-on-the-motivations-behind-the-sbtf/>

This peak can be linked to the launch of SBTF at the ICCM 2010

This peak can be linked to the Libya Crisis with the SBTF Libya deployment, 1-28th March, 2011



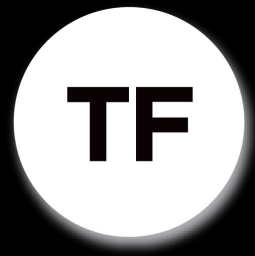
Credit: Evelyn Hichens 2012 | <http://blog.standbytaskforce.com/a-masters-thesis-on-the-motivations-behind-the-sbtf/>



Credit: Evelyn Hichens 2012 | <http://blog.standbytaskforce.com/a-masters-thesis-on-the-motivations-behind-the-sbtf/>

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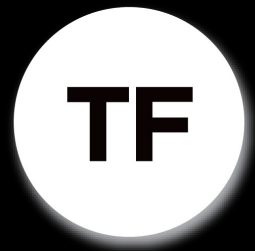
# *Standby* **Volunteer** Task Force



- Volunteers are motivated by ***altruistic*** concerns, they want to volunteer for the SBTF as they are passionate about the work that is carried out by the group and find it enjoyable.
- The SBTF is a place where volunteers can both put ***existing skills*** to good use whilst also ***gaining new skills***.
- Aspects such as enhancing their CV and networking opportunities to progress one's career were seen as ***less important***.



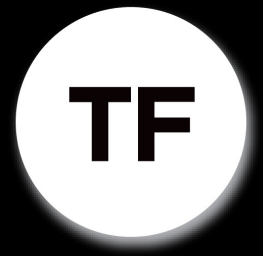
# *Standby* **Volunteer** Task Force



*“To do something that means something to someone, that’s what made me finally do it”.*

*“[My] strongest motivation was to help really, but also to learn stuff”*

*“...you see some people’s profiles and there are some very skilled people there. When you see...[their profiles] that kind of reassures you as well, that this isn’t you know messing around and playing with things, these are serious people who are giving more time towards the same areas that they work in.”*



# STANDBY Volunteer *Task Force*

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twitter

flickr™

RADIO

facebook



CNN



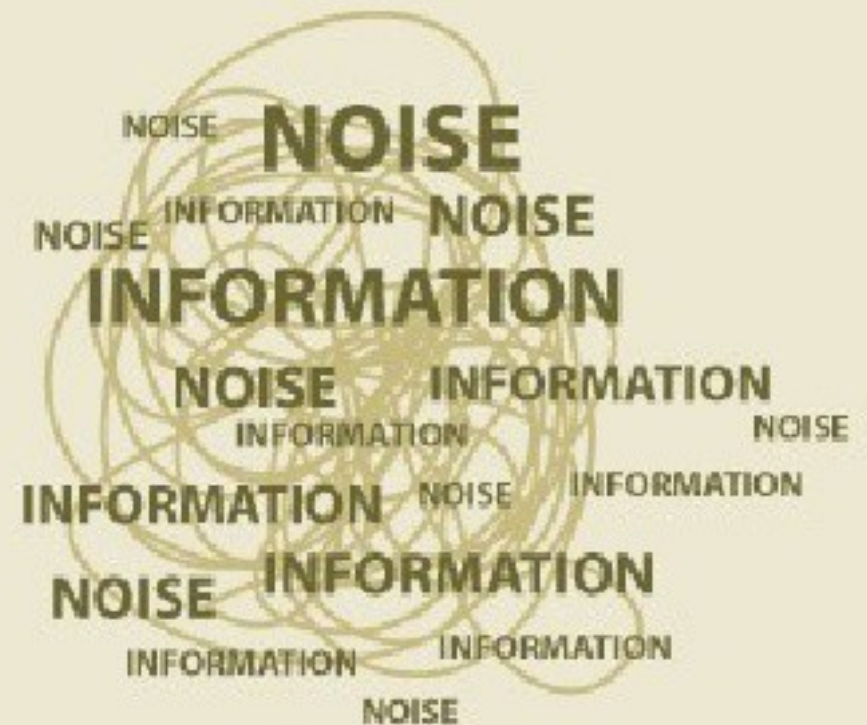
BBC

You Tube





**CROWDSOURCED  
INFORMATION**



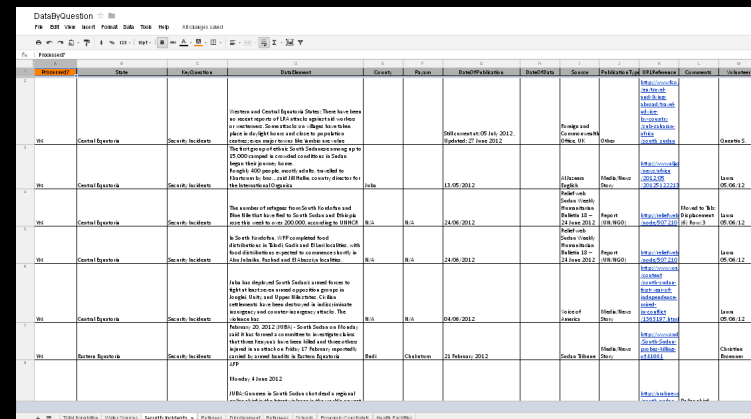
**INFORMATION  
OVERLOAD**

**TF**

- Geofeedia

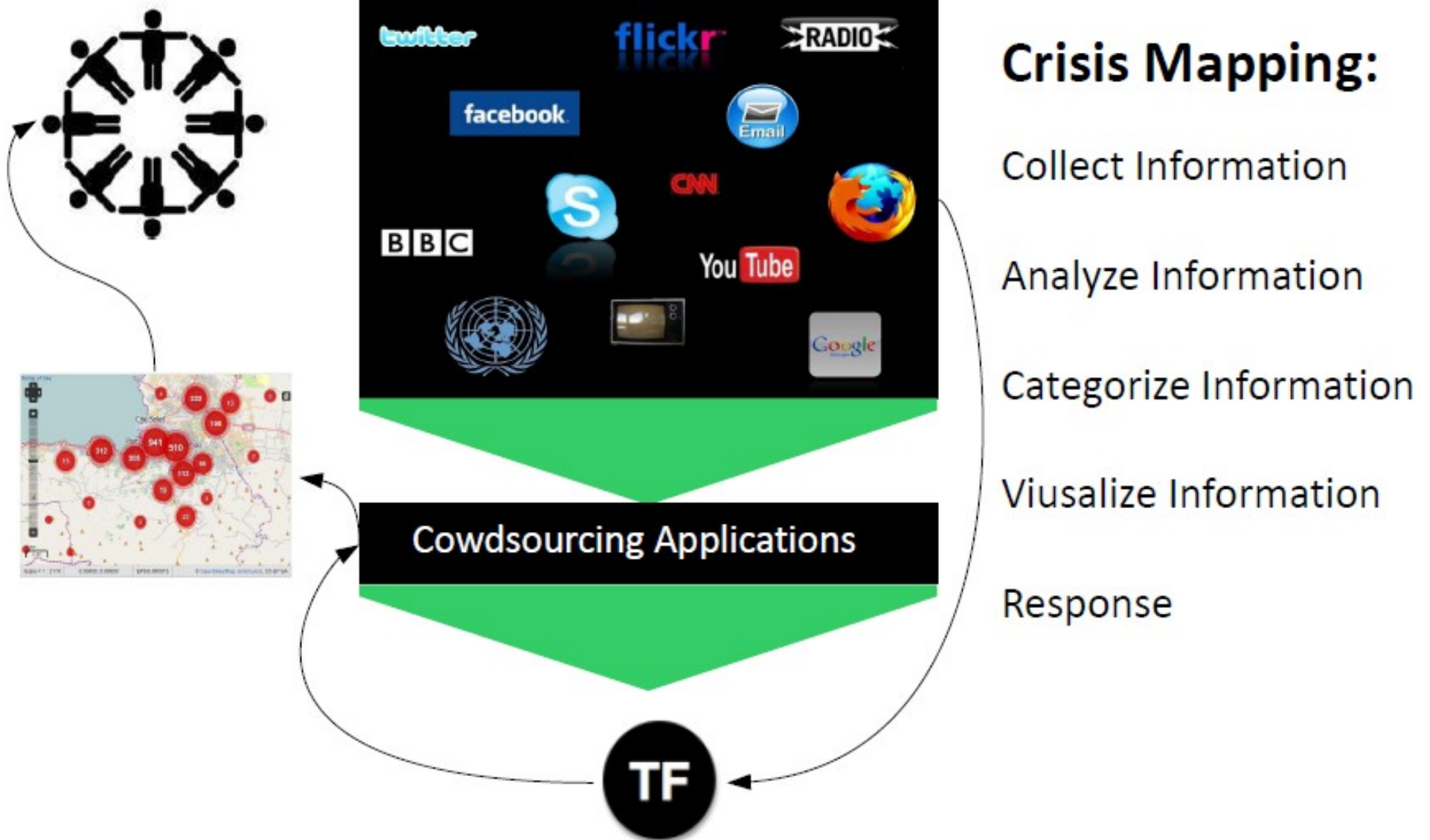
About ▾

See what's happening  
right now, anywhere



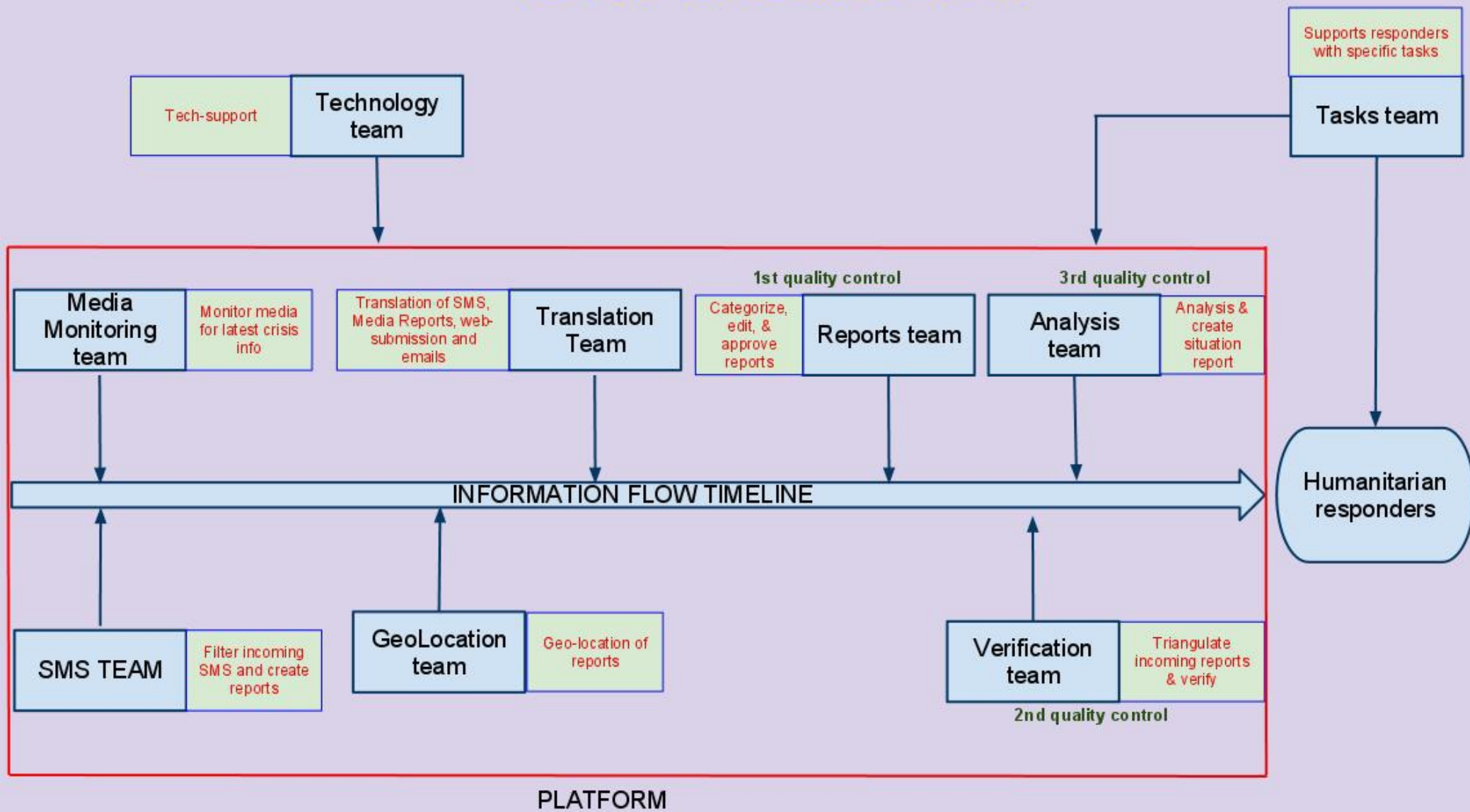
# SBTF - Teams and Workflows

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# SBTF WORKFLOW



# *Standby Volunteer **Task Force***

**TF**



*Tools to coordinate*





# Examples of past Deployments

Libya Crisis Map
+
http://libyacrisismap.net/
RSS
Google

# Libya Crisis Map

Social Media Mapping for Common Operational Datasets

[HOME](#)
[BIG MAP](#)
[REPORTS](#)
[GET ALERTS](#)
[VOLUNTEERS](#)
[DOWNLOAD REPORTS](#)

The [CrisisMappers Standby Task Force](#) has been undertaking a mapping of social media, news reports and official situation reports from within Libya and along the borders at the request of [OCHA](#). The Task Force is also aiding in the collection and mapping of 3W information for the response. UNOSAT is kindly hosting the [Common Operational Datasets](#) to be used during the emergency. Interaction with these groups is being coordinated by OCHA's Information Services Section.

The public version of this map does not include personal identifiers and does not include descriptions for the reports mapped. This restriction is for security reasons. All information included on this map is derived from information that is already publicly available online (see [Sources tab](#)).

Focal Points & Media Relations:

- UN/OCHA: [Brendan McDonald \[mcdonaldb@un.org\]](#)
- CrisisMappers/TaskForce: [Patrick Meier \[patrick@crisismappers.net\]](#)

Note: For security reasons, reports are placed on a 24 hour embargo before being made public.

## Click on map icons to see local reports

+ CATEGORY FILTER [HIDE]

- All Categories
- People Movement
- Health
- Logistics
- Security/Threat
- Sources
- Humanitarian Response
- 3W Clusters
- Media Outlets

Canceled opening the page

★ **Brendan McDonald** via bounce.secureserver.net [show details](#) Mar 8

Reply

Dear Standby TaskForce Members;

I just wanted to send a brief note of thanks to all members of the CrisisMappers Standby Task Force.

The Libya Crisis Map and related efforts have come a long way since our initial discussions on the 1st of March. The dedication and professionalism of the TaskForce is commendable. Your efforts at tackling a difficult problem have definitely reduced the information overload; sorting through the multitude of signals on the crisis is no easy task. The Task Force has given us an output that is manageable and digestible, which in turn contributes to better situational awareness and decision making.

I look forward to further developing our collaboration in this emergency and beyond.

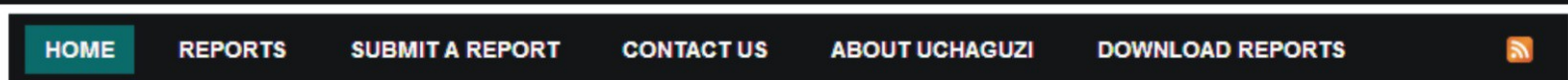
Best regards,  
Brendan

Brendan McDonald  
Chief, Information Services Section  
Communications and Information Services Branch (CISB)/OCHA

# MAPPING UNDERREPORTED AND UNREPORTED STORIES

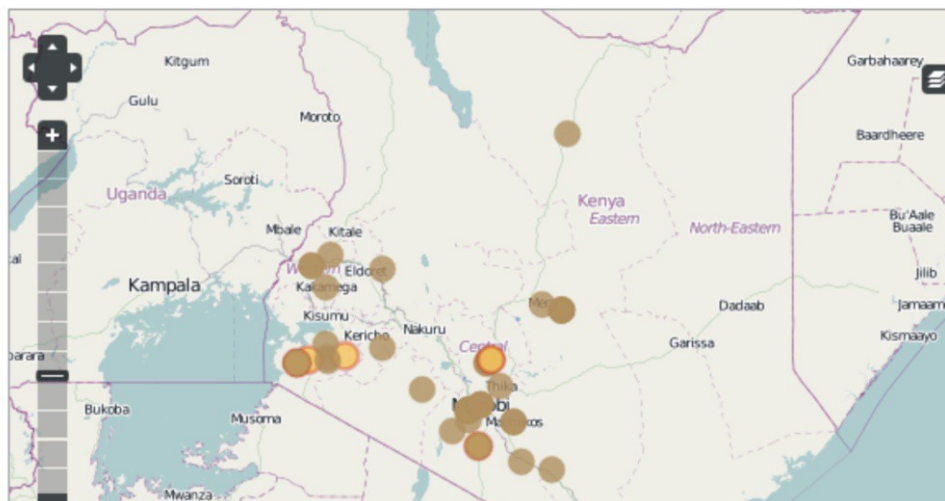


Ushahidi + iHub Nairobi + SBTF



FILTERS → **REPORTS** NEWS PICTURES VIDEO ALL

↓ CATEGORY FILTER [ HIDE ]



- ALL CATEGORIES
- BALLOT + RESULTS
- HATE SPEECH
- LEADERSHIP
- POLLING STATION ISSUES
- POSITIVE EVENTS
- PRE-ELECTION
- SECURITY

3

CONSTITUENCIES  
IN KENYA

200

ELECTORAL  
MONITORS

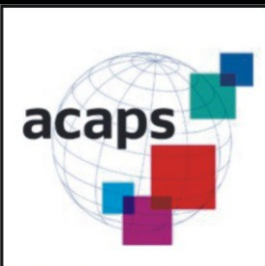
45

SBTF  
MEMBERS

72

REPORTS  
MAPPED





# Disaster Needs Analysis Deployment

## ...Mapping prior data that responders need!



# 30yrs

SINCE CENSUS IN DRC

# 61

SBTF MEMBERS

# 29

STUDENTS

Tufts, MNSU, NYU

# 10

DAYS

# TEAM

TIMELINE

POPULATION

GENERALISATION

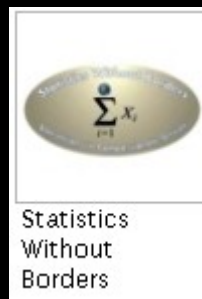
BASELINE INDICATORS

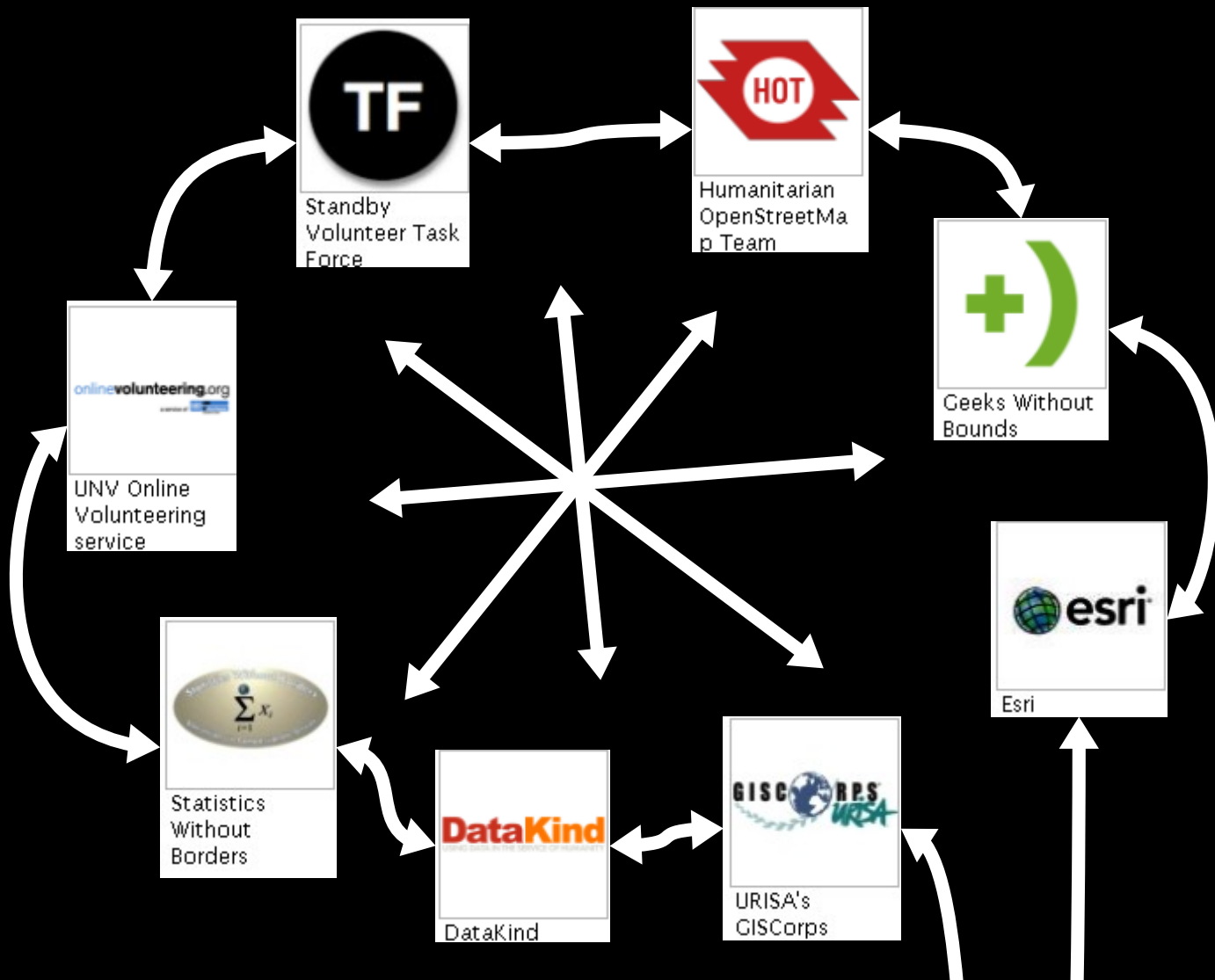
ASSESEMENT MAPPING



# Part of the *Digital Humanitarian Network*

TF







# The Power of Digital Volunteers



- People will use any available channel of communication to share and communicate their situation during crisis.
- The online crisis mapping community can help to turn these communications into data that are actionable for the humanitarian responders, both local and international.
- The volunteer crisis mapping community can respond to the demand of the traditional humanitarian responders who seek the ways to more effectively incorporate the community generated data into their standard operation procedures.
- Due to the increasing use of Social Media, V&TCs have to search ways on how to better combine their man-power with efficient and easy-to-use applications that allow to filter the content in a semi-automatic way.
- To pro-actively foster stronger partnerships and cooperation between V&TCs should be one of the main goals in order to learn from each other, to share data and information and to find the best way to contribute to humanitarian-related work.

# SBTF 2013....



- Activations
- Training Simulations
- Data & Mapping Team
- Local Chapters

# Searching for *Digital Humanitarians*?



Our answer?



**STANDBY TASK FORCE**

**To become a member apply at**

**<http://blog.standbytaskforce.com>**

**or contact [join@standbytaskforce.com](mailto:join@standbytaskforce.com)**

**And follow us on Twitter: @SBTaskForce**