# Communication With Smartphones Where There Is No Cellular Infrastructure

# (=NZRC Succinct Data)

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### The Elephant in the Room

No matter how (amazingly, fantastically, we are having a 3 day UN workshop about it) useful it is, there is no social networking if there is no communications infrastructure.

NZRC is working on a solution.





### Problem

The smartphone has great computing power, useful sensors, and is *very* good value for money, but... without a cellular infrastructure it is no more than a PDA.

The smartphone cannot function without its network.





### Solution

- Create alternatives to established infrastructure where and when required:
  - Wi Fi Mesh with data store and forward
  - Text via satellite





### Project Serval Wi Fi Mesh



### DeLorme inReach



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### Kestrel Technology Group Electronic Forms and Data Fusion



### NZRC Succinct Data



### Succinct Data in the Field







### Succinct Data on the Move







### Benefits 1

- Real time tracking for safety and management of personnel
- Two way communication without infrastructure yet without range limits
- Formatted data is collated, analysed and displayed without delay or transcription errors







### Benefits 2

- Path diversity creates a robust system
- Hardware costs less than a radio
- Most personnel are more at ease with a cellphone than a radio
- Costs less to use than satphones
- Fits in your pocket





### Benefits 3

- Integrates with cellular where available, same tool can be used before, during, and after the disaster
- Cellphones, Wi Fi, and satellite beacons are much easier to move across borders than radios and satellite terminals (voice or data).







## Thought Experiment

• The same technology could also provide text communication for the general public when all infrastructure is destroyed:

### Succinct Data as a Public Call Box





## Succinct Data as Public Call Box

- Install a weather tight module on a lamppost at eye level, containing:
  - Solar panel
  - Battery
  - InReach
  - Smartphone





## Succinct Data as Public Call Box

- Have instructions on the outside explaining how to join the Wi Fi mesh
- All cooperating smartphones can now use that InReach module to send text.
- All cooperating smartphones can recieve messages sent to that InReach





# The End

### Any Questions?



