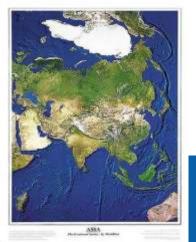




## Global Pre-Positioning of Satellite-Based ICT for Disaster Preparedness & Development

Martin Jarrold Chief, International Programme Development GVF



Fourth United Nations International UN-SPIDER Bonn Workshop on Disaster Management and Space Technology 12-14 October 2010





# The Global VSAT Forum: Facilitating Connectivity

- Global Non-Profit Association of Satellite Industry
- 230+ Member Companies Headquartered in 100+ Countries
- Reaching Every Nation in the World
- Supporting Satellite Systems/Services Through Multi-Faceted International Programmes:
  - Enabling Effective Regulation, Spectrum Management (including support for Tampere Convention)
  - Providing Training Worldwide
  - Developing Disaster Relief & Development Initiatives (including complimentary 'Emergency Notices')





- From hurricanes to earthquakes, from tsunamis to volcanic eruptions, the calculus of cost – in human lives or in financial terms – is being mitigated through new collaborative efforts of public & private sector stakeholders
- Particularly evident in the way that wireless, fibre and other satellite-enabled ICT solutions are being applied by UN aid agencies, NGOs, host nation governments, the military and private sector to address mission-critical disaster preparedness & long-term development requirements







- A persistent challenge severely inhibiting public & private sector efforts concerns the need for "pre-positioning" ICT solutions local to the disaster zone & which can be quickly used to support disaster-response efforts
- Additionally, linking those same pre-positioned systems so they can not only be used for disaster response but also re-purposed, following disaster-relief efforts, to achieve longer-term development objectives, has not been realised at a satisfactory level









Challenges have thwarted comprehensive global programmes for provision of pre-positioned solutions:

1. Difficult for organisations to justify investment in pre-positioned communications systems which remain unused or under-utilised most of the time

2. This challenge is significant in one country/region, but overwhelming on a global scale













- 3. Maintenance of pre-positioned systems can be costly
- 4. Licenses must be secured & kept current
- 5. Locally-based & trained technicians must be identified & deployed

6. Organisations need to develop an ICT approach that can be transitioned into longer-term infrastructure with scalable & commercial potential







#### A Simple Solution Proposal -

## **GVF Disaster Preparedness Registry 1**

The GVF has a proposal for a simple solution that can be applied to each of these challenges

(a) With immediate effect

#### and

#### (b) At disproportionately small cost













#### **A Simple Solution Proposal –**

## **GVF Disaster Preparedness Registry 2**

• GVF Membership = world's major bandwidth suppliers + satellite equipment manufacturers + local/international service providers > 1 million earth stations around the world

Systems/services are operated "sustainably" = profitably

• Profit creates investment in/expansion of networks, creates more development & supports key applications in agriculture, banking/financial services, education, health, mobile communications, etc







### A Simple Solution Proposal -

### **GVF Disaster Preparedness Registry 3**

• Inherent in this already existing value chain is a powerful solution to address the pre-positioning challenge

> GVF Members will be invited to identify their systems, services, and other resources that:

a. Are currently in operation,

b. Can be repurposed for use if/when necessary to support disaster relief efforts,

c. Detailing their precise location, and

d. Providing contact details where relevant personnel can be reached













# **Pre-Positioning Satellite-Based ICTs:** A Simple Solution Proposal – GVF Disaster Preparedness Registry 4

This information will be in an online GVF Registry, such that when a disaster occurs

• UN, NGO & government disaster-response stakeholders will be able to access the data – at nil cost – to identify systems/services locally available

• Registry listing pre-conditions can be determined in coordination with the UN and NGO communities





# **Pre-Positioning Satellite-Based ICTs:** A Simple Solution Proposal – GVF Disaster Preparedness Registry 5



Thereafter, if the responder – or others with whom they are involved – wants to continue to use the systems/services for any purpose, they can enter into a standard commercial negotiation with the vendor

The resources that can potentially be included in the GVF Registry include a vast array of fixed and mobile satellite-based solutions, including all terrestrial systems that work in tandem with satellite communications

e.g. GSM/3G, WiFi, WiMAX, fibre, picocells, femtocells, and more













# A Simple Solution Proposal – Key Advantages of the GVF Disaster Preparedness Registry 1

1. Systems/services/other resources are already pre-positioned in 100,000s locations

2. Systems/services/other resources in most cases are already instrumental in promoting local development

3. Systems/services/other resources are in many cases operated & maintained by local companies

4. GVF already has a public database which could be linked to the GVF Registry & which includes hundreds of Certified VSAT installers throughout the world, who can be contacted to support disaster-response deployments













# Pre-Positioning Satellite-Based ICTs: OV A Simple Solution Proposal – Key Advantages of the GVF Disaster Preparedness Registry 2

5. Once applied, the Registry's resources can be more closely coordinated for first-responder preparedness, but also for reconstruction efforts

6. This will include "leave-behind" infrastructure for local partners to use to jump-start host-nation ICT infrastructure recovery & provide commercial opportunities to seed economic revitalisation 7. GVF already has partnership agreements with NGOs, UN aid agencies and other stakeholders which would utilise the resource







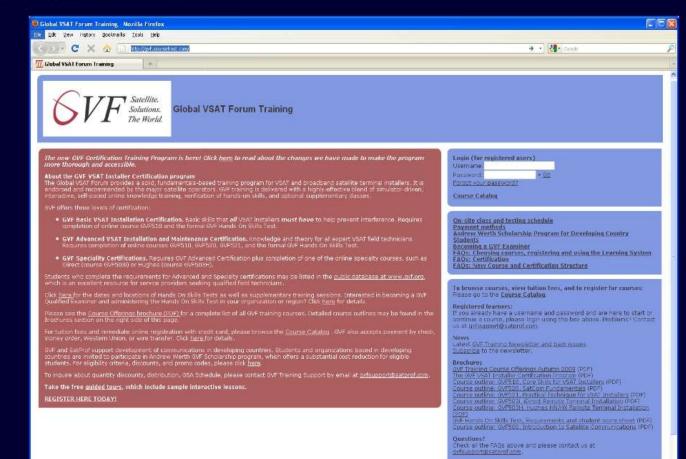




## GVF Training Programme Management http://gvf.coursehost.com

#### The GVF Training Portal at gvf.coursehost.com provides:

- Student log-in
- Self registration
- Tuition payment
- Course catalog
- Classroom schedules
- Newsletter archives
- Guided tour
- Brochures
- Certificates



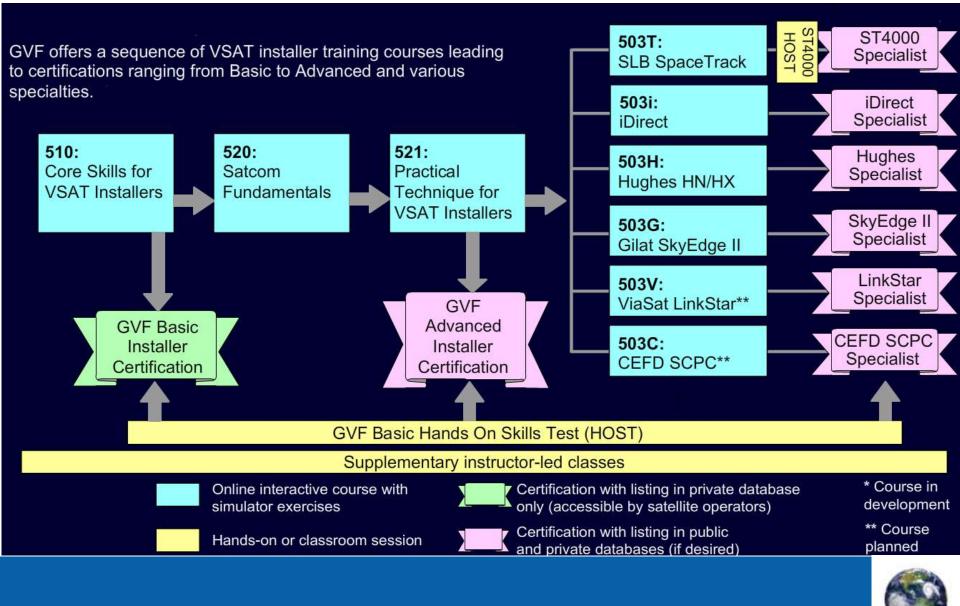


Satellite.

Solutions.



# **GVF Certification Paths**





# Pre-Positioned Satellite-Based ICTs: Training Programme Status

#### **Training program status**

- Program began in 2003
- Initially all classroom based
- Accelerated by SatProf partnership in 2006 (interactive, online courses)
- Restructured 2009 for greater emphasis on core interference-preventing skills with intensive simulator skills exercises and tests
- As of the end of 2009, over 2300 students have taken one or more GVF training courses
- More than 850 have completed certification
- About 1/3 pay for their own tuition as individuals



All required instruction is taken on-line in self-paced, interactive lessons, including realistic simulation exercises. A high-speed Internet connection is **NOT** necessary.

For achieve certification, every student must demonstrate critical hands-on skills.







# **Pre-Positioned Satellite-Based ICTs:** GVF Installer Training

Global VSAT Forum, GVF: an association of key companies involved in the VSAT in... Page 1 of 3















## **Pre-Positioned Satellite-Based ICTs:** GVF Certified Installers – Public Database

Global VSAT Forum, GVP: an association of key companies involved in the VSAT in... Page 2 of 3

Global VSAT Forum, GVF: an association of key companies involved in the VSAT in... Page 2 of 3

#### **Global VSAT Forum Certified Installers**

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#### **Global VSAT Forum Certified Installers**

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http://www.gvf.org/mining/index.cfm?item-installers



# **Pre-Positioned Satellite-Based ICTs:** Example Trainee Feedback

- Found the course to be effective: 100%
- Did a good job teaching how to avoid uplink interference installing a VSAT: 100%
- Dish pointing simulation was OK or realistic: > 90%
- Would take more online courses like this: > 90%
- Course was well written, or graphics answered my questions: 100%

"Very good. I have over 21 years in the satellite industry and I learned a new thing or two here. Excellent job!!"

"The course is a very good one. I thank GVF making available these kind of courses for people even in remote areas like me."

"It was well presented and on a level that anyone could understand."

"I really learned a lot from this course! I knew nothing about satellites, and now I feel like a pro. Thanks!"

"I never believed that online learning could be more effective than classroom purely based on slides and animations. I am very impressed."







## **Example Training Online Pages 1 – Pointing Simulator**

#### Exercise: find and peak

In this exercise you must **find** the satellite and perform the initial **peak in azimuth and elevation**. You may assume the following:

Your location is 160 deg E, 50 deg N. The satellite is at 134 deg E. The VSAT will use H downlink polarization. Pointing angles from your look angle calculator: True azimuth = 213, Elevation = 28, Pol = 20

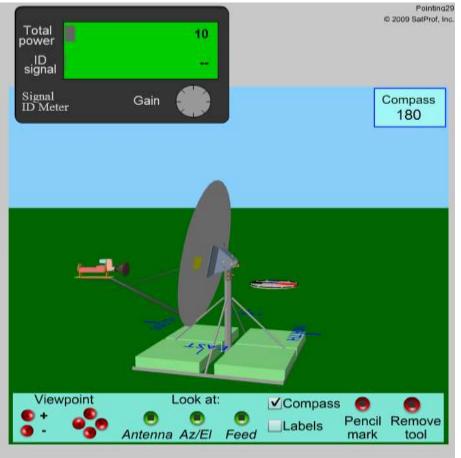
Remember your steps:

- 1. Preset the polarization. Use the Quick Reference Sheet to help make sure you are turning the right way.
- 2. Preset your elevation.
- 3. Scan coarse az to find the satellite. Step elevation up and down and scan az again if needed
- 4. Peak it with the el and fine az adjusters.
- 5. Lock the coarse azimuth but leave the fine az, el, and pol locks loose.

When you are ready (or if you need a hint), click the SHOW MY RESULTS button to see how well you did. If you are having trouble, click the HELP button.



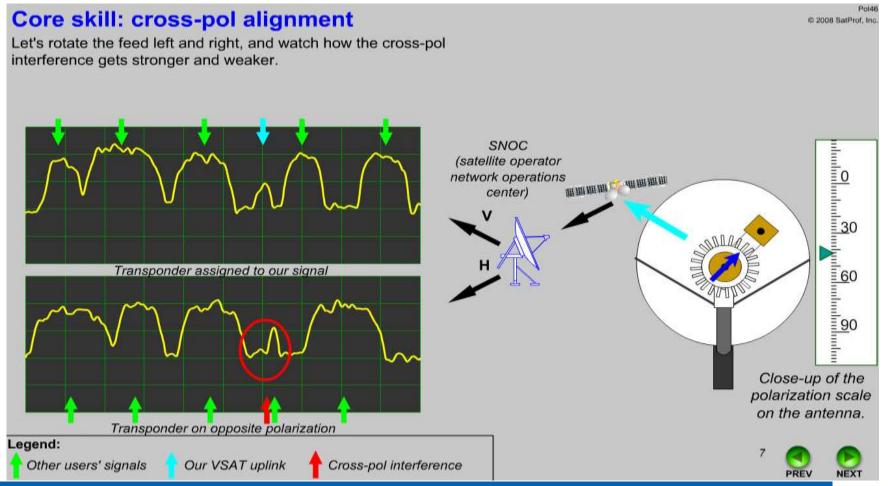
SHOW MY RESULTS







#### **Example Training Online Pages 2 – Cross-Pol Alignment**





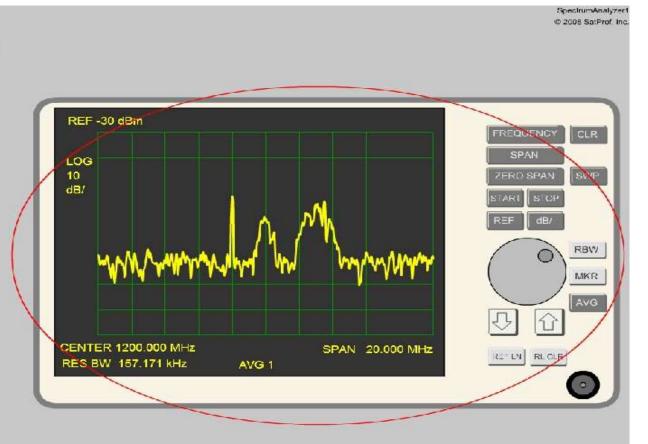


# Pre-Positioned Satellite-Based ICTs: Example Training Online Pages 3 – Spectrum Analyser

#### Spectrum analyzer tour

The display layout and the buttons and dial on our simulator are generally similar to a conventional Agilent (HP) laboratory SA.

Other analyzers will have different appearances and may have more or fewer functions, but the general behavior of the controls will be similar.









# Thank You

## **Martin Jarrold**

martin.jarrold@gvf.org

Fourth United Nations International UN-SPIDER Bonn Workshop on Disaster Management and Space Technology 12-14 October 2010

