

Crowdsourcing: The power of GIS

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Esri Global Affairs



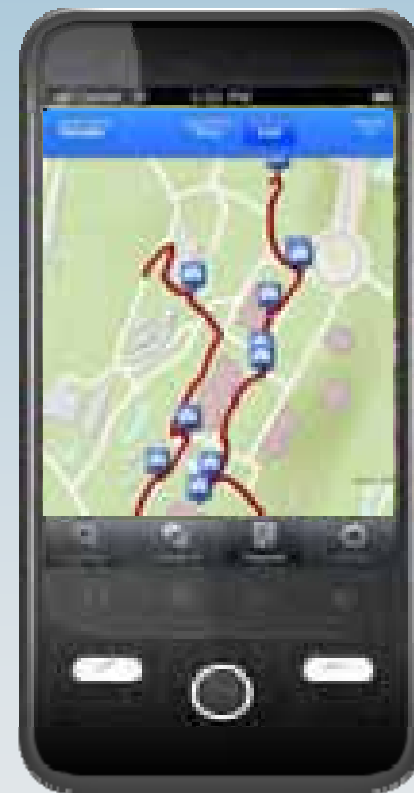
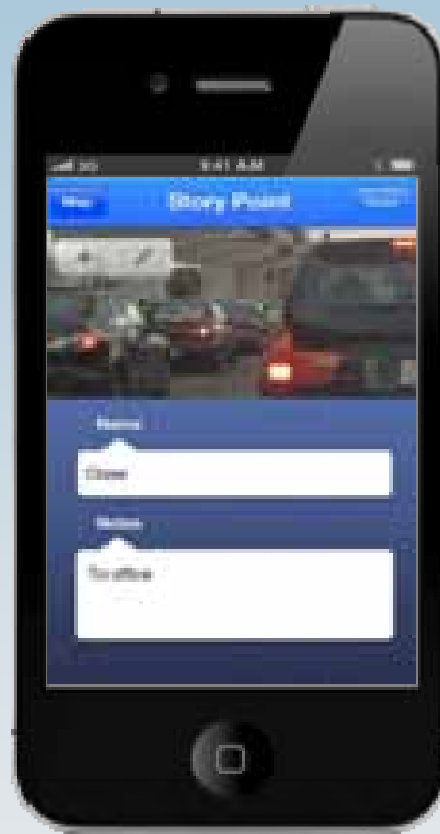
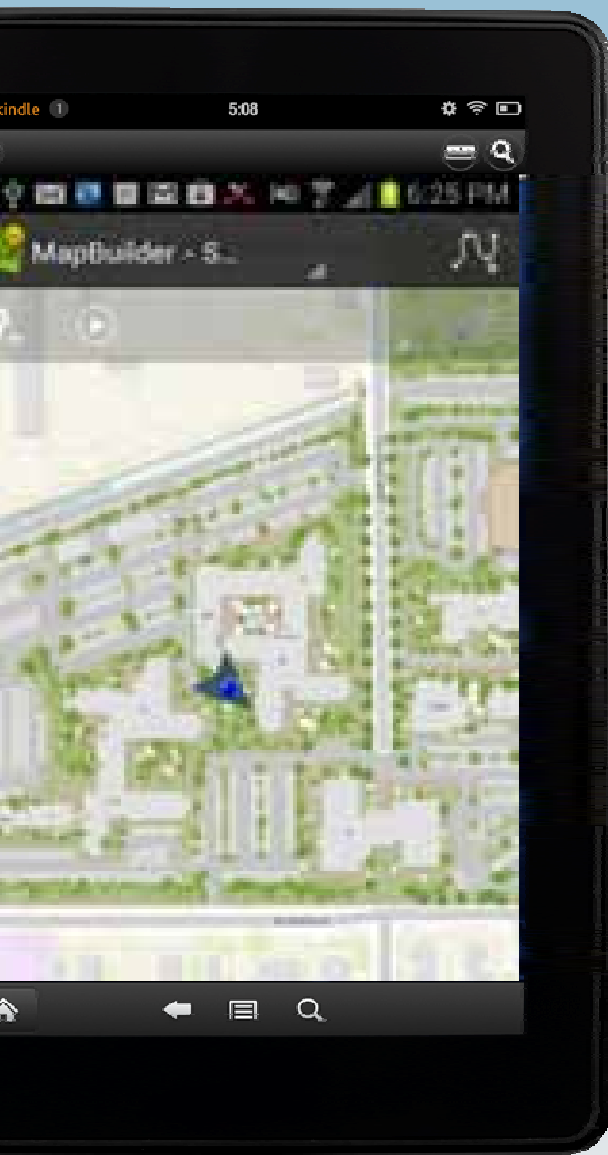


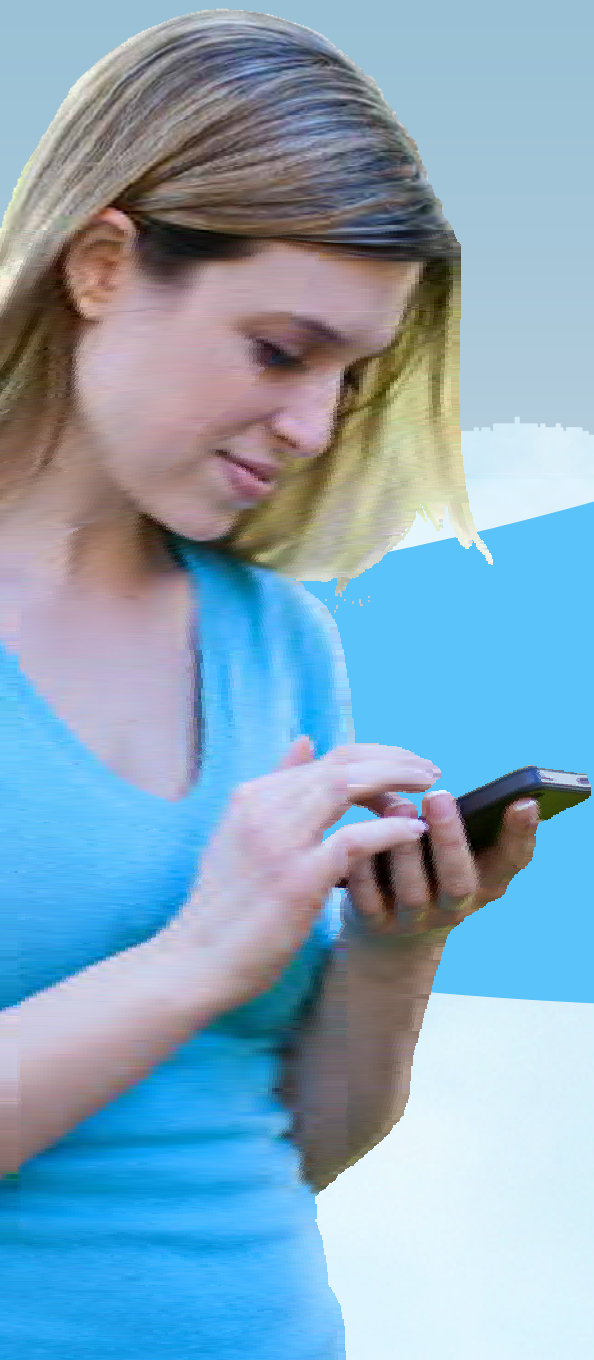
tumblr.

Linked in.



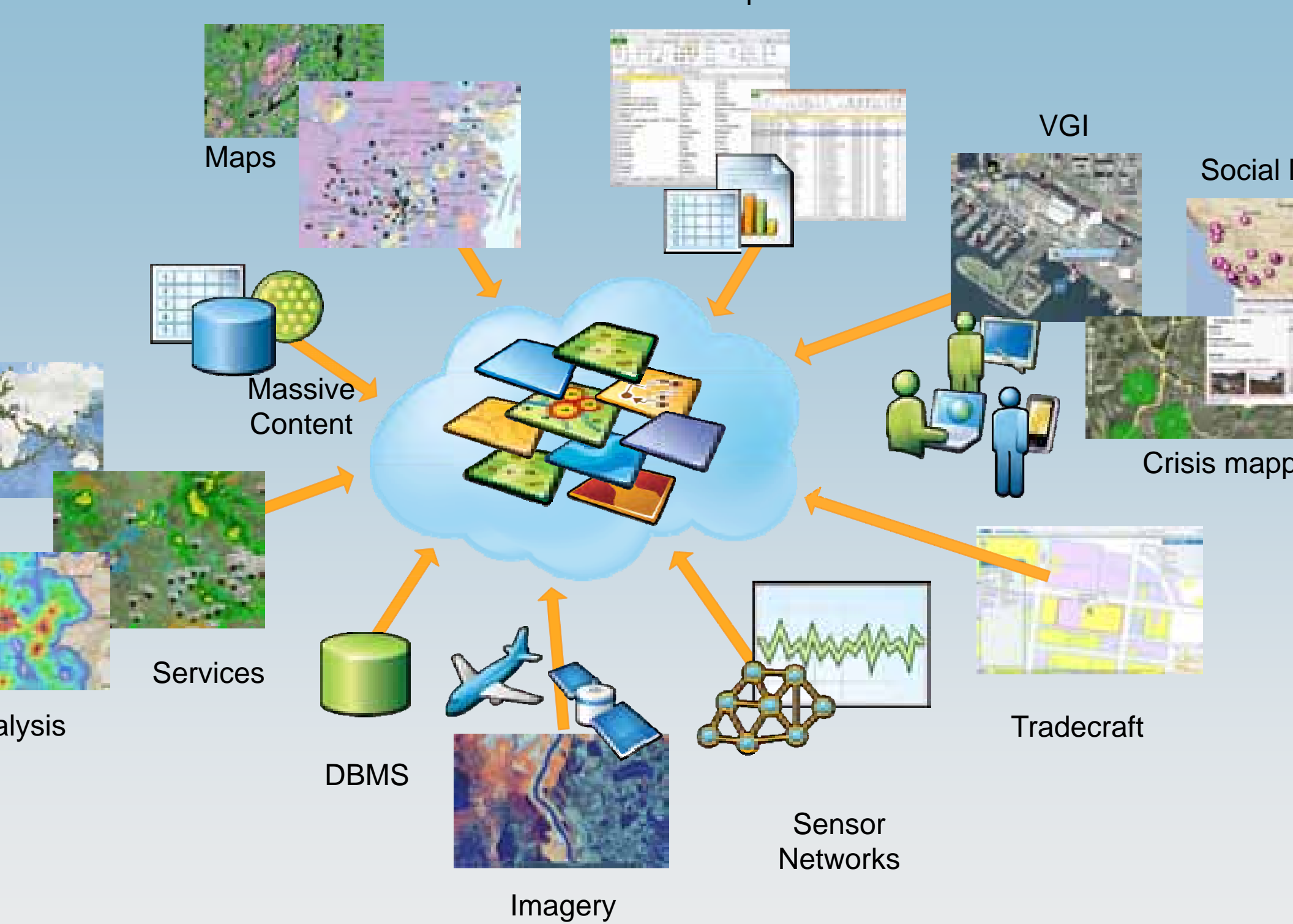
You Tube™

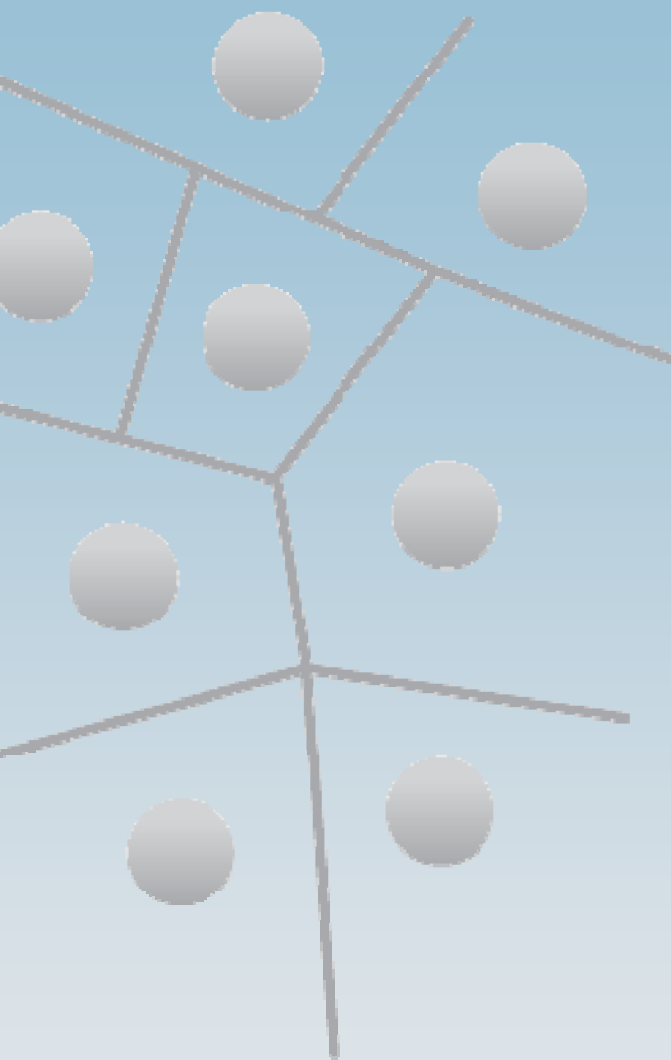




Simple & easy

Easier, more functional



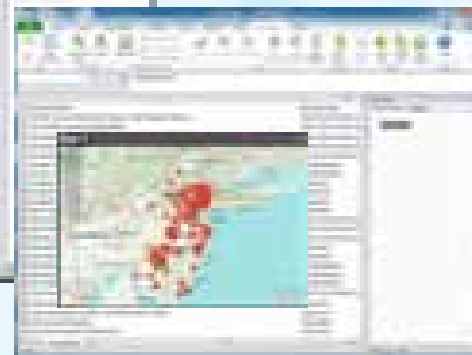
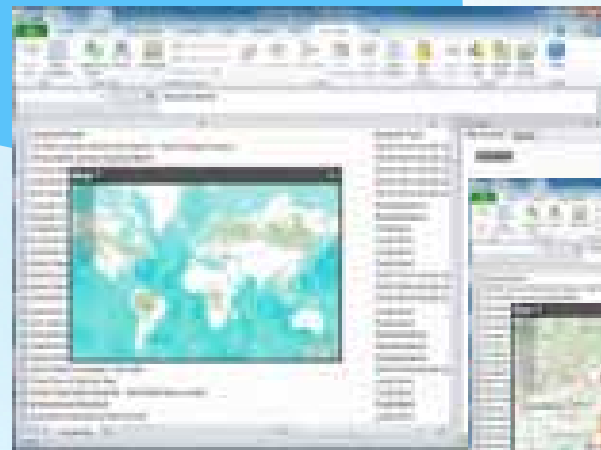




force



Esri Maps for Office



IBM Cognos





Cloud GIS



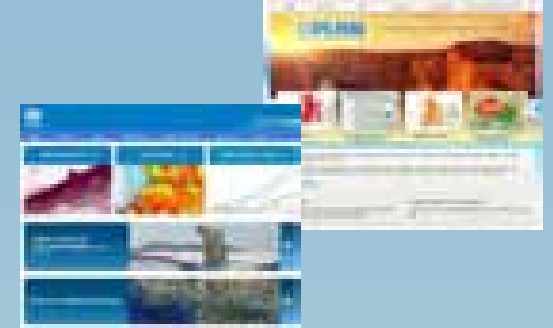
NGOs



Cities

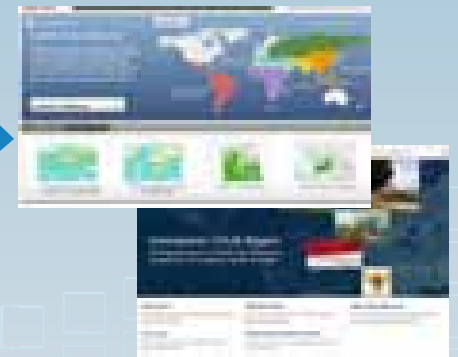


IUCN, UNEP Live

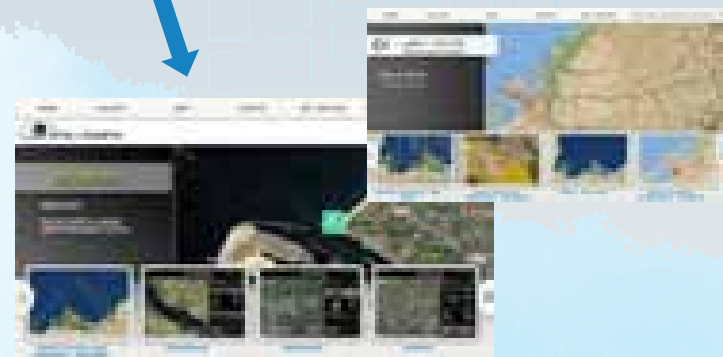


National Government

The UN System



SDIs



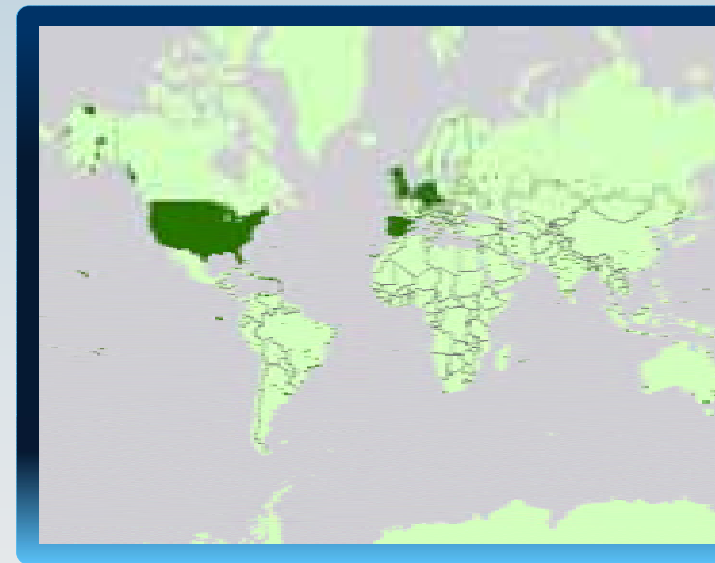
Eye on Earth Network

GIS Content Is Growing

Integrating the Best Available Data



Geocoding
Street
Oceans
Places
Routing
Imagery
Topographic
Demographic

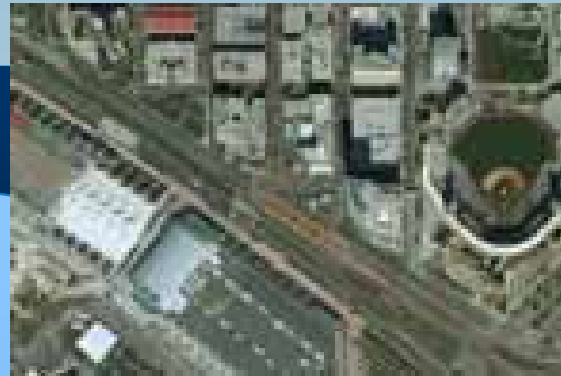


Many Community Contributions

... Providing a Foundation for Your Work

Content is Published by Esri and Users

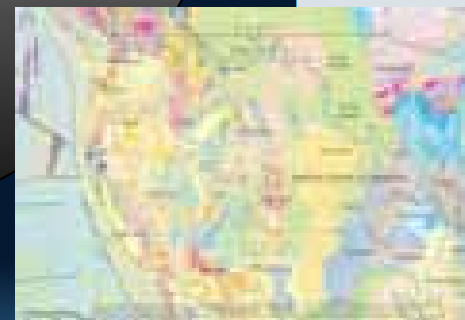
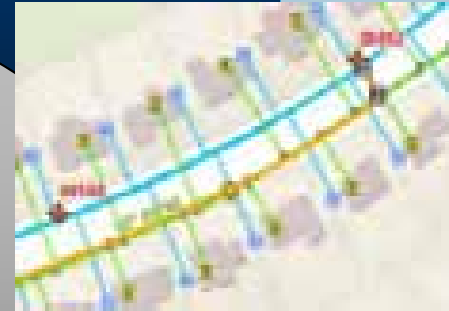
built by and for ArcGIS User Community



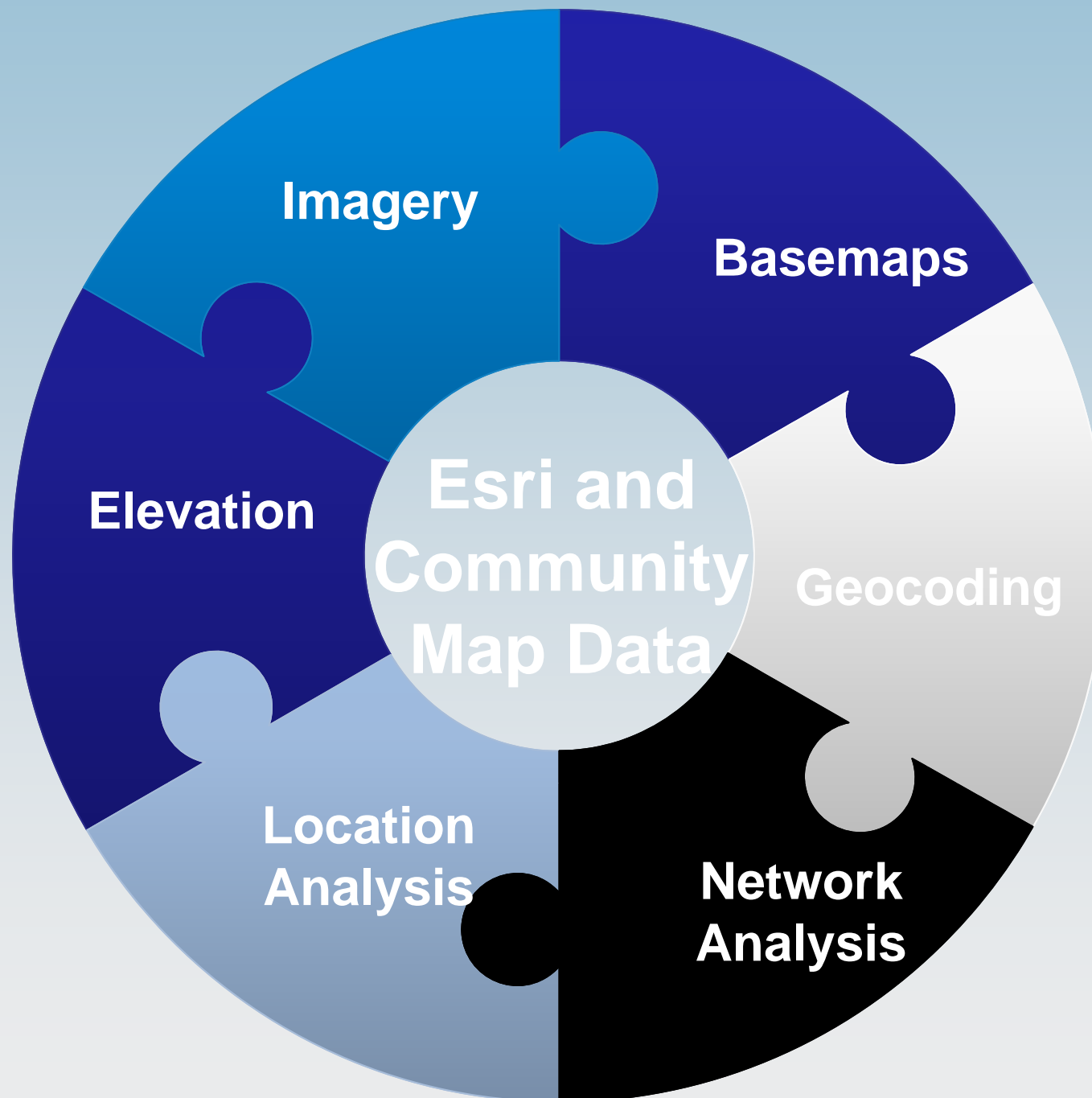
Community Maps

Esri Content

User Content



Content is organized into set of themes, using Esri & Community D



It is all ab

Esri — Serving Our Users

Understanding Our World

Our Goals

- Advancing GIS and Geographic Science
- Promoting Spatial Thinking

Our Status

- Financially Strong and Growing
- Many Strong Relationships

Making a Difference



... and Contributing to Society

GIS in Education

Helping Students Think Geographically

GIS Day—November 14, 2012

GeoMentor

www.gisday.com



Non Profit Organization Program

Provides ArcGIS Training and Support

- Thousands of Organizations
- 80+ Countries



... Helping Those Who Help Others

Supporting people who support others

Organizations, Volunteers and NGOs



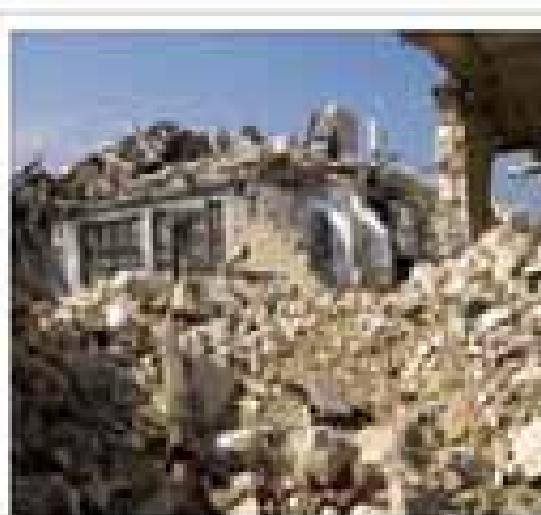
Maps and assistance for the following incidents



Flooding



Severe Weather



Earthquakes



Volcanoes

can help provide you with

software – temporary or replacement software for what has been
or destroyed
a and imagery
consulting, project assistance, and technical support

more about [GIS for disaster relief](#)

Global Incident Viewer

See where volcanoes,
earthquakes, fires, and
cyclones are happening
right now.

[Launch map](#)



Thank You

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